






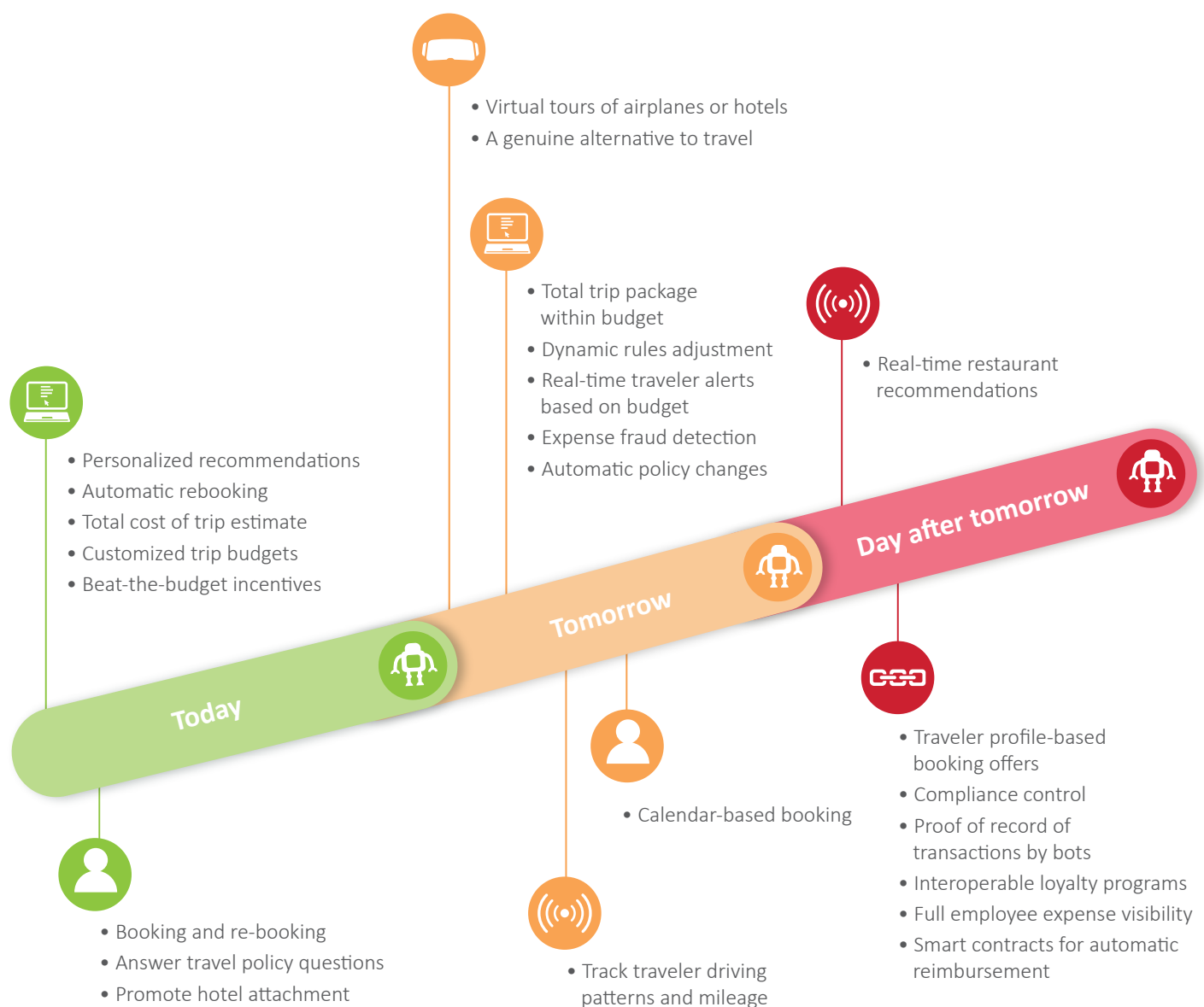
# Policy




Emerging technology and travel management

The days of a classic travel policy are numbered: emerging technologies will cause a revolution

	 <b>Machine learning</b>	 <b>Blockchain</b>	 <b>Bots and virtual assistants</b>	 <b>Augmented and virtual reality</b>	 <b>Internet of Things</b>
<b>What it means</b>	A form of artificial intelligence, where software improves its performance by learning from the past.	A distributed database, in which information is controlled by independent people.	Software that can substitute a human, being able to provide personalized responses and perform other tasks based on machine learning.	Technologies, creating an immersive computer-generated environment (VR) or using virtual information to enhance the real world (AR).	A network of connected intelligent devices using the Internet to communicate.
<b>What it means for policy</b>	Replacing policy rules with dynamic and intelligent targeted options.	Shared database technology enabling and encouraging compliance.	A convenient channel for accessing policy.	A genuine policy alternative to travel.	Helping to ensure compliant behavior on-trip.

## How emerging technologies can transform travel policy



	 <b>Think technology</b>	 <b>Keep informed</b>	 <b>Do it!</b>
<b>Getting the best from emerging technology</b>	Prepare company policies and culture for technology to play a greater role.	Look out for new technology solutions for behavior management.	Introduce the same technologies that suppliers are using to influence your travelers' behavior.