

It's a new world.
Staying connected matters.



TripSource can help

The COVID-19 pandemic has changed our world. We're learning new ways to live, work and socialize. During these times of disruption and uncertainty it's critical to provide guidance and reassurance to business travelers. We need to ensure they are safe and informed. Businesses need to stand out in how they respond to and engage with their travelers.

TripSource helps travelers navigate what it now means to be a business traveler. By providing messages that connect with travelers' needs, not only for information but also for reassurance, TripSource becomes a powerful engagement tool.

How to stay connected

As the need and desire to do business in person comes back, your travelers will seek out a wide range of information and answers about issues such as cancellations and delays, updated policies and procedures, health and safety concerns and questions surrounding future travel plans. Travelers are more confident, relaxed and productive before, during and after their trip when they have the information they need.

It's more important than ever for you to have a clear communication strategy in place for your traveling employees. Using push notifications, SMS messaging and in-app updates, TripSource keeps travelers connected throughout their travel experience



Trip Messages

Provide information and reminders that drive good travel choices. Available in standard and custom formats, Trip Messages include important notifications directly related to a trip like flight stats, cancellation reminders and risk alerts.



Travel Policy

Make the key elements of your travel policy easily available and understood when travelers need it. By including information such as booking guidelines, per diems and contacts, your travelers will engage more actively with your program and it will show in their travel choices.



Experience Polls

Send a quick poll while the travel experience is top of mind. Get important insight into traveler preferences, suppliers' performance and trip experience. Armed with that information, you can make tweaks to your program to boost its impact and drive optimization.

With TripSource it's easy to keep your travelers in the know while on the go.

Questions? TripSourceInfo@bcdtravel.com

TripSource is a multi-award winning travel app.
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