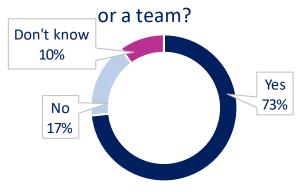
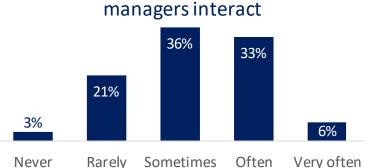
## Research Snapshot

### The sustainability manager's role in travel





# How often travel and sustainability managers interact

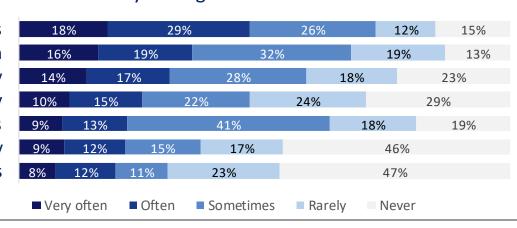


# Three quarters of travel buyers report having a sustainability manager or a team accountable for sustainability matters in the company.

Of those, **40%** of travel buyers **regularly interact** with their sustainability manager.

#### Role of sustainability manager in travel

Offsetting carbon emissions
Working on a sustainable travel program
Measuring travel program sustainability
Creating and updating travel policy
Educating employees
Controlling travel service quality
Selecting preferred suppliers



Sustainability managers are most engaged with offsetting carbon emissions, working on a travel program or tracking its sustainability. Occasionally, they collaborate with travel managers around traveler education.

The least popular themes for sustainability managers to get involved in are **travel** supplier selection and service quality control.

Produced by BCD Travel Research & Innovation, May 2021

Source: BCD Travel buyer survey conducted in April 2021 (101 responses).

