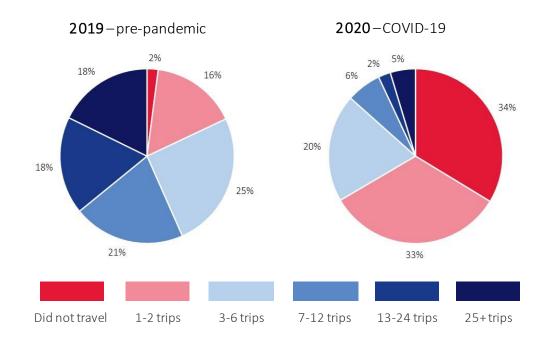
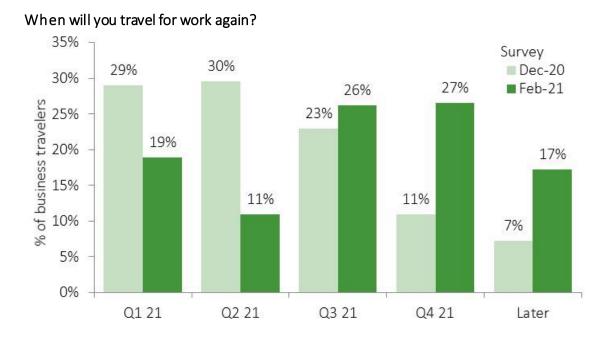
Research Snapshot

COVID-19: its impact on business travel

Travel intensity fell sharply during 2020. The share of travelers making few or no trips rose from 18% to 67%, while the share held by the most frequent travelers declined from 18% to 5%.



With **lockdowns persisting**, it's not surprising to see a decline in the share of travelers expecting to **resume travel** during the **first half of 2021** (since we last surveyed them in Dec. 2020). But it's encouraging to see that **83%** still expect to be **traveling regularly** by the **end of 2021**.



Produced by BCD Travel Research & Innovation, April 2021

Source: an online survey of 844 business travelers conducted by **BCD Travel** between February 17 and 26 , 2021.

Find out more about these measures in our *Getting back to business travel* series reports: <u>The Path to Safe Travel</u> and <u>Digital Health Passes.</u>

