



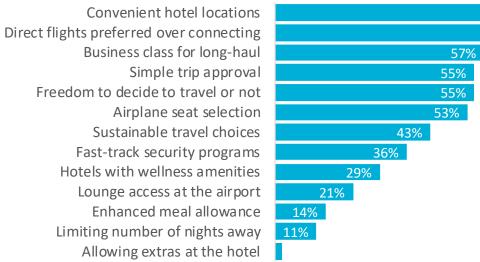
Wellbeing support: Travel buyers speak

Travel buyers offer various policies that improve traveler wellbeing but not always these options coincide with what travelers are looking for.

73%

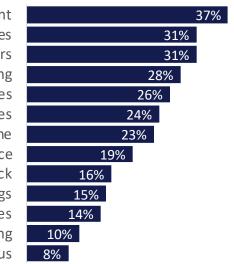
71%

Wellbeing-friendly travel policies



Wellbeing support for travelers

Training in stress management
Mental health support for vulnerable employees
Mental health counseling for travelers
Subscription to mobile apps for wellbeing
Medical checks for traveling employees
Mental health support for specific traveler profiles
None
Nutrition, sleep and recovery advice
Expat coaching to alleviate culture shock
Wellbeing activities incorporated into meetings
Tracking traveler health through Internet-connected devices
Gym membership when traveling
Recommendations of restaurants with healthy menus



Among the current policies that improve traveler wellbeing, travel buyers name convenient hotel locations and direct flights, followed by business class for long-haul, simple approval, freedom of decision-making and plane seat selection. Some of these coincide with the policies appreciated by <u>travelers</u>. Also, travelers appreciate having access to fast-track security programs. Meanwhile, sustainable travel choices score differently: 43% of employers offer them, while only 20% of travelers find them wellbeing-friendly. Traveler education may help diminish this gap.

Looking at the dedicated wellbeing support, we observe the following: Travel buyers tend to offer mental wellbeing options, such as training in stress management or mental health counseling, while <u>travelers</u> are more interested in physical wellbeing support, e.g. recommendations of restaurants with healthy food, nutrition and recovery advice or gym membership. To achieve the best result, wellbeing supply and demand need to be aligned.