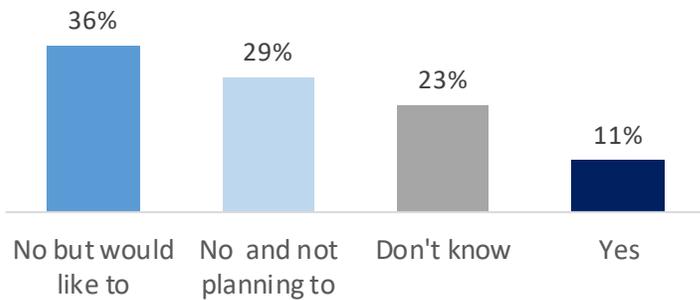


Wellbeing solutions: Travel buyers speak

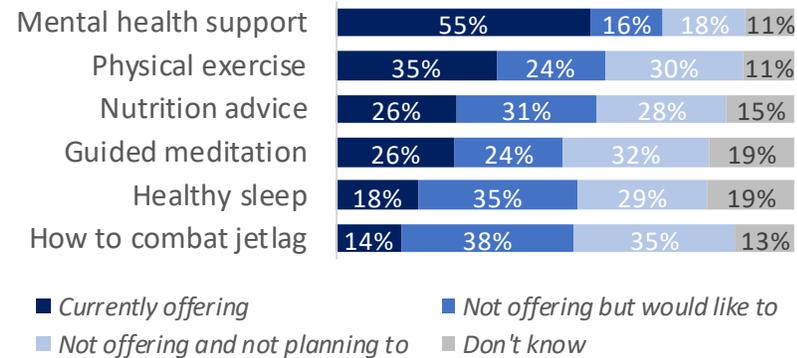
There are many opportunities for travel buyers when it comes to offering travelers wellbeing tools and partnering with wellbeing suppliers.

Do you partner with wellbeing-oriented travel suppliers?



Only 1 in 10 travel buyers work with suppliers for traveler wellbeing. A third don't do this but would like to, while 3 in 10 are not interested. Among wellbeing-oriented partners that travel buyers partner with they name our SolutionSource partner *Sanctify* that offers various wellness solutions for business travelers.

Do you provide wellbeing solutions in the following areas to your travelers?



Out of various wellbeing domains, travel buyers tend to offer their travelers solutions for mental wellbeing support most often - 55% are currently doing this and 16% would like to. Solutions for physical exercise are provided by 35%, followed by nutrition advice (26%). Meanwhile, in the [recent survey](#), travelers expressed higher interest towards physical wellbeing support in comparison with mental wellbeing.

Do you offer mobile apps aiming to improve traveler wellbeing?



While 58% of [travelers](#) use various mobile apps to improve their wellbeing, only around a quarter of travel managers offer wellbeing-oriented mobile solutions. 6 in 10 neither recommend any free apps for wellbeing, nor reimburse travelers for the use of paid apps.

There are plenty of opportunities for travel buyers to align their wellbeing offering with travelers' needs, thus, improving traveler satisfaction.