

# Wellbeing goals and stakeholders

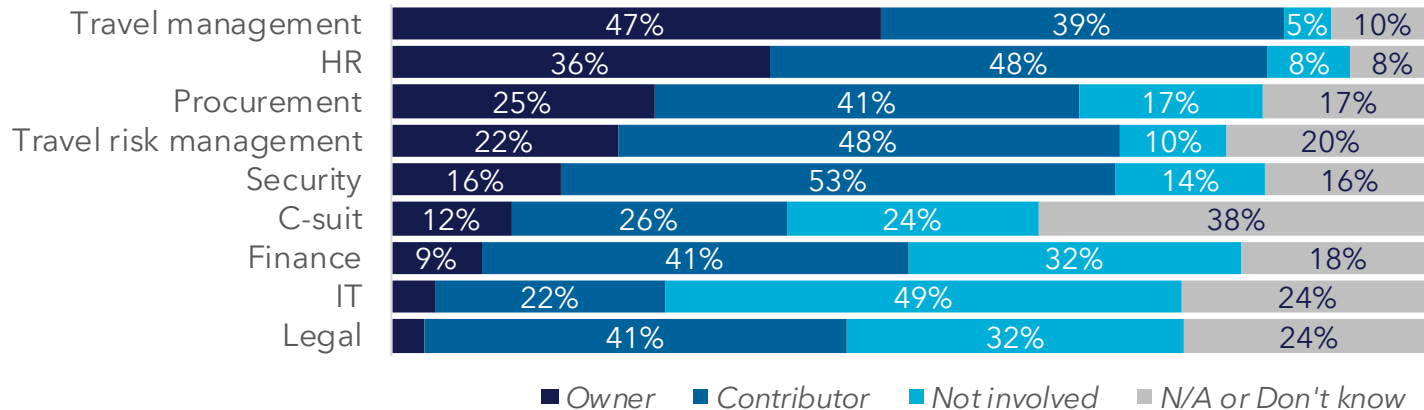
Increasing traveler awareness is the primary goal of travel managers in the wellbeing space.

Traveler wellbeing goals 2022



The primary goal of travel buyers in the wellbeing space is related to **increasing business traveler awareness** - 6 in 10 named it important. It is followed by **measuring traveler wellbeing** and identifying the areas for improvement (4 in 10). Only a third plan to introduce new wellbeing policies for travelers, and even fewer plan to source wellbeing friendly travel suppliers.

Wellbeing stakeholders



**Travel management** plays the key role in traveler wellbeing: It is either an owner of the theme (47%), or a contributor (39%). Among other stakeholders, **Human Resources** is important. Also, **Procurement**, **Travel Risk Management** and **Security** are often involved into managing traveler wellbeing.