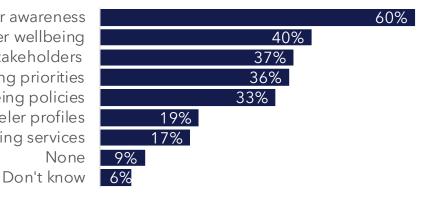


Wellbeing goals and stakeholders

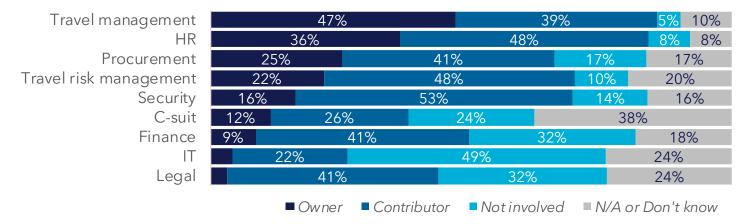
Increasing traveler awareness is the primary goal of travel managers in the wellbeing space.

Traveler wellbeing goals 2022

Increase traveler awareness
Measure traveler wellbeing
Increase awareness among company stakeholders
Align travel policies to employee wellbeing priorities
Introduce and/or expand traveler wellbeing policies
Introduce wellbeing policies for specific traveler profiles
Source new travel suppliers with wellbeing services
None



Wellbeing stakeholders



The primary goal of travel buyers in the wellbeing space is related to **increasing** business traveler awareness - 6 in 10 named it important. It is followed by **measuring** traveler wellbeing and identifying the areas for improvement (4 in 10). Only a third plan to introduce new wellbeing policies for travelers, and even fewer plan to source wellbeing friendly travel suppliers.

Travel management plays the key role in traveler wellbeing: It is either an owner of the theme (47%), or a contributor (39%). Among other stakeholders, **Human Resources** is important. Also, **Procurement, Travel Risk Management** and **Security** are often involved into managing traveler wellbeing.