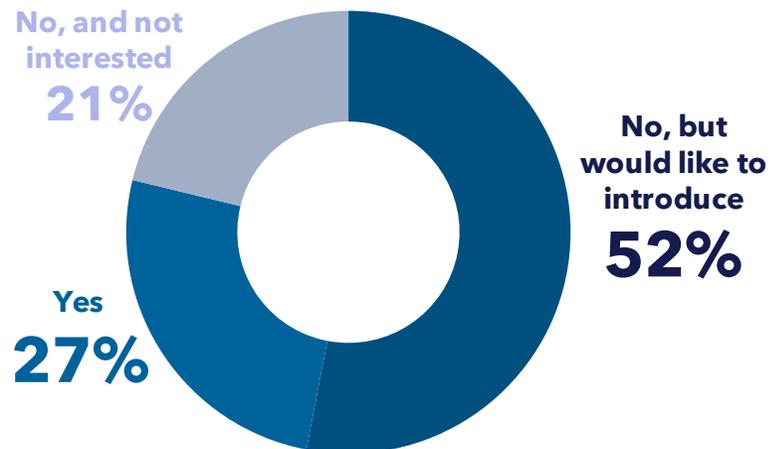


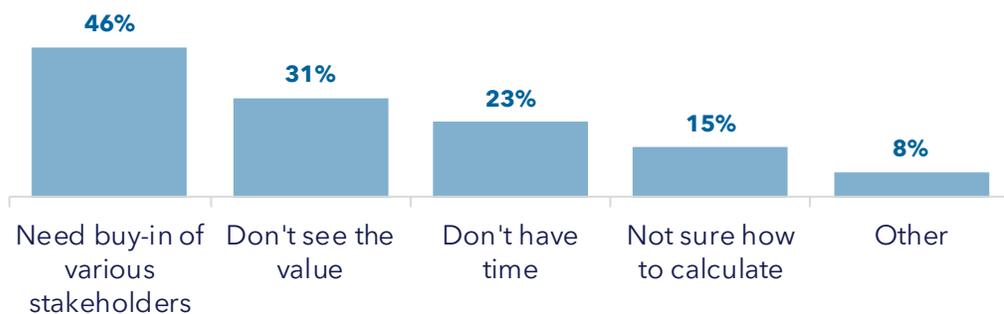
Total Trip Cost: Adoption and calculation

Most travel buyers don't currently track Total Trip Cost (TTC) but would like to do this in the future.

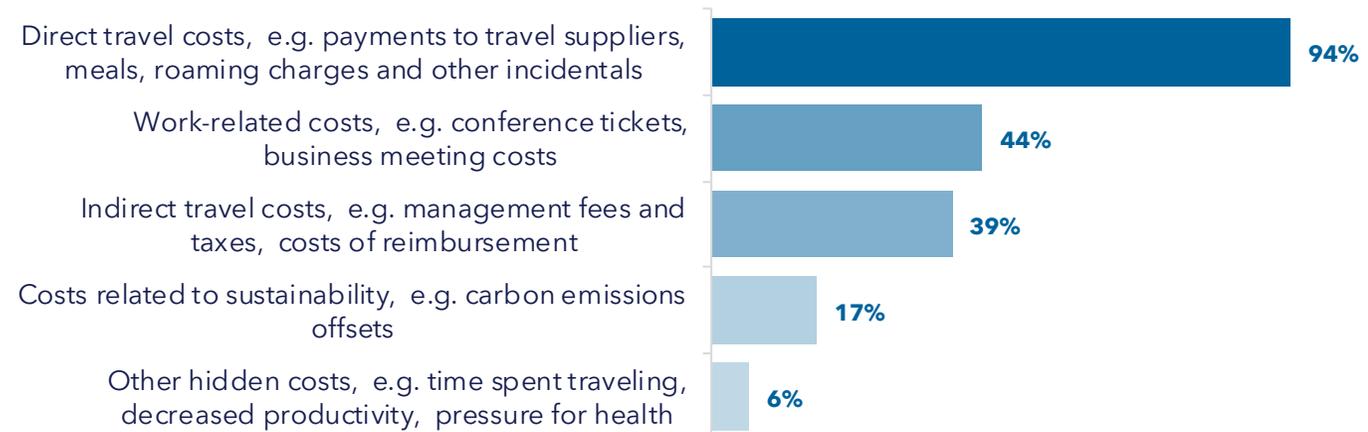
Do you track Total Trip Cost in business travel?



Why don't you track Total Trip Cost?



What's included in the Total Trip Cost calculation?



Among the surveyed travel buyers, a quarter track Total Trip Cost KPI.

Apart from including direct costs in the TTC calculation, four in 10 track work-related and indirect travel costs. Sustainability and other hidden costs are accounted for by few respondents.

Those who don't currently look at TTC report the need of buy-in of various stakeholders as the major roadblock (reported by 46%). A third don't see the value, and only 15% run into difficulties when it comes to the TTC calculation.