Research Snapshot

COVID-19: digital health passes: What's expected?

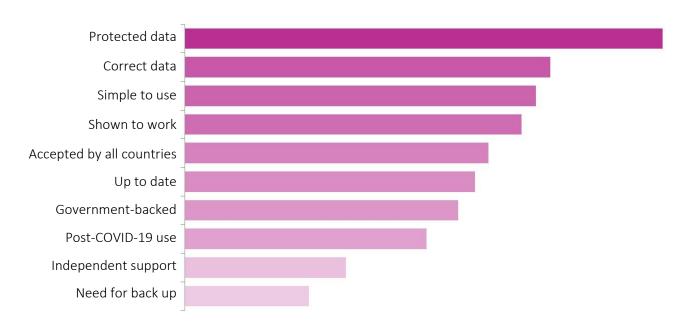
Characteristics and features

To be successful, a digital health pass needs to:



Traveler concerns

Business travelers are most concerned about the data. They want their personal data to be protected, and they want it to be correct. Digital health passes also need to be proven and simple to use.



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Source: an online survey of 844 business travelers conducted by **BCD Travel** between February 17 and 26, 2021.

Find out more about digital health passes in our *Getting back to business travel* series reports: <u>The Path to Safe Travel</u> and <u>Digital Health Passes</u>.

