

## NEWS RELEASE

### BCD Travel shares '7 steps to making companies more sustainable and competitive,' and releases 2018 Sustainability report

**UTRECHT, The Netherlands, June 28, 2018** – Global travel management company, [BCD Travel](#) has issued a [set of guidelines](#) for companies looking to develop and implement a corporate sustainability program. Released in conjunction with BCD's [2018 Sustainability Report](#), the guidelines are intended to encourage other companies to join the travel management company in creating better businesses, workplaces, communities and a healthier planet.

"Having now spent many years building a successful global sustainability program, we're eager for others to join us," said Sharon Dirks, director of sustainability for BCD Travel. "Although our efforts have already shown tremendous progress, including multiple gold ratings from the sustainability auditing company EcoVadis, we don't consider our work ever completely finished. We will look for even more ways to improve again next year."

The 2018 Sustainability Report confirms BCD's commitment to all aspects of sustainability and covers the TMC's goals and achievements in the areas of governance, ethics & compliance, workplace practices, environment, sustainable procurement and service performance. It highlights the company's ongoing commitment to give back to communities by supporting global and local charity initiatives. The report also fulfills BCD's annual commitment to the [United Nations Global Compact](#) and aligns with the [UN Sustainable Development Goals](#) (SDGs) and the [Global Reporting Initiative](#) (GRI).

Based on its own experiences, BCD recommends seven steps to developing and implementing a successful sustainability program:

1. **Get executive buy-in.** Ensure company leaders incorporate social responsibility into global business strategy.
2. **Create a cross-functional sustainability leadership team.** To maintain ongoing support, assemble an executive sustainability committee made up of leaders from across the organization.
3. **Engage and educate employees.** Employee participation in sustainability doesn't happen automatically. Use educational programs to win support.
4. **Be global and local.** It's essential to have employees in each country committed to the success of the global program
5. **Tap into industry best practices.** For companies just getting started, begin with the priorities that third-party firms like EcoVadis focus on in their assessments.
6. **Be realistic.** It takes time and effort to implement a global sustainability program. Plan a phased approach from the start.

7. **Don't reinvent the wheel.** Emulate companies that demonstrate sustainability success. The United Nations Global Compact website offers [information on thousands](#) of businesses, including BCD Travel, who are committed to the world's largest sustainability initiative.

To learn more about the seven steps, visit BCD Travel's news site, [www.bcdtravel.com/move-global](http://www.bcdtravel.com/move-global), and read *7 steps to making companies more sustainable and competitive*.

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### About BCD Travel

BCD Travel helps companies make the most of what they spend on travel. For travelers, this means keeping them safe and productive, and equipping them to make good choices on the road. For travel and procurement managers, it means advising them on how to grow the value of their travel program. In short, we help our clients travel smart and achieve more. We make this happen in 109 countries with almost 13,500 creative, committed and experienced people. And it's how we maintain the industry's most consistent client retention rate (95% over the past 10 years), with 2017 sales of US\$25.7 billion. For more information, visit [www.bcdtravel.com](http://www.bcdtravel.com).

### About BCD Group

BCD Group is a market leader in the travel industry. The privately owned company was founded in 1975 by John Fentener van Vlissingen and consists of BCD Travel (global corporate travel management), Travix (online travel: CheapTickets, Vliegwinkel, BudgetAir, Flugladen and Vayama), Park 'N Fly (off-airport parking) and joint ventures Parkmobile International (mobile parking applications) and AERTrade International (consolidating and fulfillment). BCD Group employs over 13,000 people and operates in 100+ countries with total sales of US\$25.4 billion, including US\$10 billion partner sales. For more information, visit [www.bcdgroup.com](http://www.bcdgroup.com).