



Alveo chooses BCD Direct for simple, fast and scalable business travel management

Company profile

Alveo is a young company created through the merger of established IT consulting firms with more than 27 years of experience. Drawing on the expertise and passion of its people, Alveo helps its clients find effective, tailored technology solutions.

In 2025, Alveo recorded more than €115,000 in travel spend across hotels, air travel, rail and car rental.

Challenge

Following the decision to change Travel Management Company, Alveo was looking for a solution that would enable a fast transition without disrupting business operations.

The objective was to implement a comprehensive travel program within a short timeframe, supported by an intuitive booking tool that would give travelers greater autonomy while supporting the company's growth.

Key requirements included:

- Fast implementation with no disruption to business operations
- An intuitive Self Booking Tool that would be easy for travelers to adopt
- Travel policy integration
- Greater visibility into travel spend
- Dedicated traveler safety and support services
- Simplified administration and centralized invoicing

Why BCD Direct

BCD Travel proposed BCD Direct, a solution that stood out for its ability to combine technology, traveler support and control tools in a single offering that is easy to implement and use.

A key factor in Alveo's decision was the ability to complete the transition to the new provider in just four weeks, ensuring a fast and smooth changeover.

The implemented solution includes:

- Self Booking Tool (SBT) with integrated travel policy
- TripSource® traveler app with real-time trip notifications and updates
- DecisionSource® for reporting and data analysis
- Security maps and travel risk management tools
- 24/7 traveler assistance
- Prepayment solutions and centralized invoicing
- Negotiated Trenitalia and hotel agreements loaded and available on the platform

Results

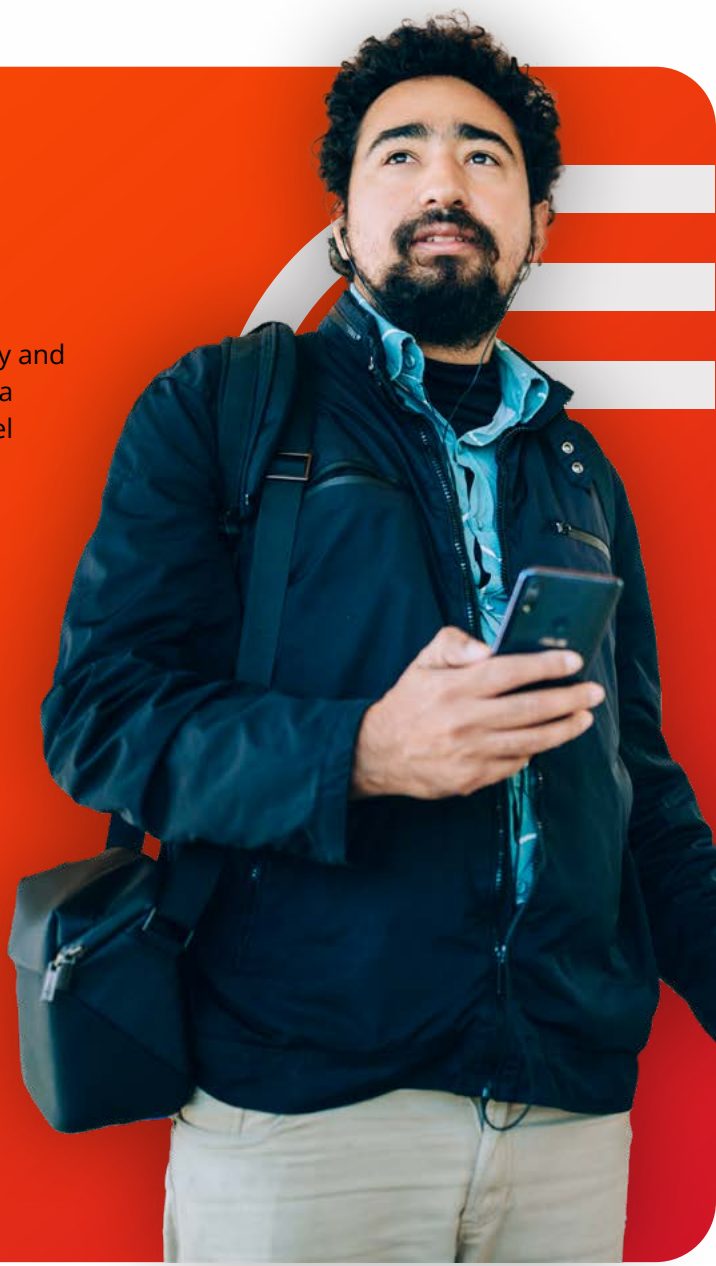
The benefits were immediate.

From the very first weeks, travelers appreciated the simplicity and intuitive nature of the online booking tool. This helped drive a rapid shift in booking habits and strong adoption of the travel program.

Today, Alveo has achieved a 65% Self Booking Tool adoption rate, a particularly significant result in the Italian market.

Key benefits include:

- Rapid adoption of the Self Booking Tool among travelers
- Greater travel policy compliance
- An improved traveler experience through the TripSource® app
- Greater control and visibility over travel spend
- Access to data and reporting to support business decision-making
- Centralized administrative processes and invoicing through prepayment solutions
- Continuous traveler support through 24/7 assistance



One of the aspects we appreciated most was how quickly our employees adopted the platform. The combination of ease of use, traveler support and control tools has enabled us to improve the business travel experience while maintaining effective, centralized management.

Luca Cecilia

People & Culture Manager

A complete solution for growing companies

BCD Direct is an ideal solution for SMEs looking to structure their business travel management without adding organizational complexity. Thanks to its modular and scalable approach, the solution enables companies to meet their current needs while maintaining the flexibility required to support future growth, including new travelers, new legal entities and increasing travel volumes.