

## PRESS RELEASE

### **BCD Travel maintains top corporate social responsibility rating to rank among top 1 percent of all suppliers**

**UTRECHT, Netherlands, Oct. 26, 2017**—BCD Travel has earned a gold ranking in an independent assessment measuring its corporate social responsibility performance — the only travel management company to achieve the top rating for two consecutive years.

The ranking places BCD Travel in the top 1% of all suppliers assessed by [EcoVadis](#), the world's leading platform for CSR ratings for global supply chains. In achieving its gold CSR ranking, BCD Travel improved upon its previous year's score by 15%.

"We're extremely proud of achieving top recognition by EcoVadis for two consecutive years, because it affirms our long-term commitment as an organization to operating responsibly and sustainably," said Kathy Jackson, BCD Travel's executive vice president of global program management and executive chair of corporate social responsibility.

BCD's year-over-year improvement was driven by a handful of key initiatives, including:

- Establishment of a new [sustainability reporting format](#)
- Defined quantitative objectives
- Detailed [Global Reporting Initiative](#) (GRI) reporting
- Implementation of a certified global management system for environmental, health & safety

The EcoVadis methodology examines 21 criteria across four themes of Environment, Fair labor practices, ethics/fair business practices, and supply chain. Based on international CSR standards, the methodology includes the Global Reporting Initiative, the United Nations Global Compact, and the ISO 26000, covering 150 spend categories and 140 countries. GRI is the world's most widely used sustainability framework. More than 30,000 companies use EcoVadis to reduce risk, drive innovation and foster transparency and trust between trading partners.

"This is an impressive achievement," said David McClintock, Marketing Director at EcoVadis. "Generally, as a company's CSR program matures, it becomes more challenging to make incremental improvements in the EcoVadis rating. The work BCD Travel invested in its CSR program over the past 12 months has paid off with a solid 15% improvement. Their dedication sets a great example, even for the most mature programs to keep striving for excellence."

More than 150 leading multinationals worldwide, including Verizon, Nestlé, Johnson & Johnson, Heineken, Coca-Cola Enterprises, Nokia, L'Oréal, Bayer, Alcatel-Lucent, ING Bank, Air France-KLM,

Centrica/British Gas, BASF, and Merck use EcoVadis to monitor the CSR performance of their supply chains.

Rather than approaching corporate social responsibility as an independent set of goals, BCD regards CSR as an underlying component of everything it does, Jackson said. “It’s part of who we are as an organization. In addition to bolstering our reputation as a great company to do business with, that approach has also won us recognition as one of the best employers to work for.”

In late August, BCD Travel became the first travel management company to reach for and achieve silver accreditation from Investors in People, a globally recognized workplace ratings firm. The GBTA Foundation’s Project ICARUS recognized BCD Travel as recipient of the [Sustainability Outstanding Achievement Award](#) in the Travel Intermediary category twice for its sustainability efforts. BCD Travel also is partnering with GBTA in building a new [self-assessment tool](#) that will allow corporate travel buyers to benchmark the maturity level of their company’s sustainability program.

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#### ***About BCD Travel***

BCD Travel helps companies make the most of what they spend on travel. For travelers, this means keeping them safe and productive, and equipping them to make good choices on the road. For travel and procurement managers, it means advising them on how to grow the value of their travel program. In short, we help our clients travel smart and achieve more. We make this happen in 108 countries with almost 13,000 creative, committed and experienced people. And it’s how we maintain the industry’s most consistent client retention rate (95% over the past 10 years), with 2016 sales of US\$24.6 billion. For more information, visit [www.bcdtravel.com](http://www.bcdtravel.com).

#### ***About BCD Group***

BCD Group is a market leader in the travel industry. The privately-owned company was founded in 1975 by John Fentener van Vlissingen and consists of BCD Travel (global corporate travel management), Travix (online travel: CheapTickets, Vliegwinkel, BudgetAir, Flugladen and Vayama), Park ‘N Fly (off-airport parking), Airtrade Holland (consolidation and fulfillment) and joint ventures Parkmobile International (mobile parking applications)—BCD Group employs over 14,000 people and operates in 108 countries with total sales of US\$26.4 billion, including US\$10.4 billion partner sales. For more information, visit [www.bcdgroup.com](http://www.bcdgroup.com).

#### ***About EcoVadis***

EcoVadis is the first collaborative platform providing sustainability ratings and performance improvement tools for global supply chains. EcoVadis’ easy-to-use CSR scorecards help procurement teams to monitor supplier environmental, social and ethical practices across 150 purchasing categories and 110 countries [www.EcoVadis.com](http://www.EcoVadis.com)