

NEWS RELEASE

BCD Travel focuses research on impact of digital technologies on business travel in upcoming Inform series

UTRECHT, The Netherlands – July 26, 2018 – BCD Travel, a leading business travel management company, today announced the forthcoming publication of a series of reports aimed at helping companies take advantage of new and emerging technologies expected to profoundly change the travel industry.

The goal of Inform research is to help corporations with a series of simple-to-understand and relevant papers, think about and prepare to use emerging technologies to increase the impact of travel management programs on their businesses, regardless of their size.

Each paper in this “Inform” series will focus on the implication of blockchain, the Internet of Things, virtual reality, machine learning, chatbots and artificial intelligence on one of six key areas of corporate travel program management: sourcing, policy, communications, duty of care, payment & expense and performance management. The first paper on sourcing will be published Aug. 16, with the remaining five scheduled to be released over the following 12 months.

“We’re finding a knowledge gap within our industry when it comes to digital technology,” said Miriam Moscovici BCD Travel’s Senior Director, Research and Corporate Innovation. “There’s no shortage of papers exploring the various emerging technologies, but few clearly explain the direct tie-in to managed travel. We’re approaching the Inform papers from a travel manager’s point of view.”

Added Inform co-author Natalia Tretyakevich: “The findings we present in the upcoming six-part series of reports are the result of extended and ongoing research. Our research into these topics included a survey of the relevant literature and extensive interviews with subject matter experts across the corporate travel discipline at BCD Travel and our consulting group, Advito.”

The Inform series is being published by BCD Travel’s Research and Intelligence team, most widely recognized for its work producing the travel management company’s annual [Industry Forecast](#) as well as white papers and research briefs. With their combined analytical skills and deep knowledge of the corporate travel industry, the team’s members are frequently cited as sources for industry news reports and invited to appear as speakers at industry events.

Meet the team behind the six-part series

[Miriam Moscovici](#), Senior Director, Research and Corporate Innovation

As a former travel manager, Miriam focuses on product and service improvements that deliver value for companies of all sizes. Based in Denver, Colo., she leads research and introduces concepts aimed at engendering a culture of innovation throughout the organization.

Mike Eggleton, Senior Manager Analytics and Research

Based in the U.K. Mike served as lead author of the Inform report series. His areas of expertise include business strategy and network planning, competitor analysis, airline strategy and economics, market analysis, and demand forecasting.

Natalia Tretyakevich, Senior Manager Research and Intelligence

Based in Spain, Natalia served as Inform series co-author. She works on a variety of innovative research projects around product planning, corporate strategy and industry thought leadership, exploring a wide range of current business travel trends and topics.

To learn more about BCD's Research & Intelligence team, as well as its other corporate travel experts, visit the company's Speaker's Bureau at bcdtravel.com/i-want-to/bcd-travel-speakers-bureau.

The first Inform report, "Emerging technology and travel management: Sourcing" will be available August 16. Among its topics explored: how blockchain can open the door to smart contracts as well as redemption and exchange of rewards points across hotel programs.

About BCD Travel

BCD Travel helps companies make the most of what they spend on travel. For travelers, this means keeping them safe and productive, and equipping them to make good choices on the road. For travel and procurement managers, it means advising them on how to grow the value of their travel program. In short, we help our clients travel smart and achieve more. We make this happen in 109 countries with almost 13,500 creative, committed and experienced people. And it's how we maintain the industry's most consistent client retention rate (95% over the past 10 years), with 2017 sales of US\$25.7 billion. For more information, visit www.bcdtravel.com.

About BCD Group

BCD Group is a market leader in the travel industry. The privately-owned company was founded in 1975 by John Fentener van Vlissingen and consists of BCD Travel (global corporate travel management), Travix (online travel: CheapTickets, Vliegwinkel, BudgetAir, Flugladen and Vayama), Park 'N Fly (off-airport parking) and Airtrade (consolidation and fulfillment). BCD Group employs over 14,500 people and operates in 109 countries with total sales of US\$27.9 billion, including US\$10.4 billion partner sales. For more information, visit www.bcdgroup.com.