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## NEWS RELEASE

### **BCD Travel reports corporate social responsibility achievements in sustainability, community involvement and employee engagement**

**ATLANTA, June 8, 2017** – A newly released report details how BCD Travel reduced its environmental footprint, improved corporate health and safety, engaged in more sustainably focused supplier partnerships, and enhanced its ethical conduct controls. The list of achievements led to BCD becoming the first travel management company to earn an EcoVadis' gold rating for sustainability.

BCD's [2017 Corporate Social Responsibility Report](#) charts the company's CSR journey and recent successes. It also serves as BCD's annual Communication on Progress to the United Nations. In 2008, BCD Travel was the first travel management company to join the United Nations Global Compact. With more than 8,000 participating companies from more than 160 countries, the Global Compact consists of 10 principles in the four areas of human rights, labor standards, the environment, and anti-corruption with which companies should rigorously comply.

BCD also adheres to GRI G4 core guidelines, an internationally recognized reporting standard that enables businesses to communicate the sustainability-related impact of their operations. The company has formalized its CSR practices and objectives, incorporating them into broader business goals defined by its corporate strategic direction.

"We all understand our responsibility to ensure the work we do and services we provide are in sync with being a good corporate citizen," said Kathy Jackson, BCD Travel Executive Vice President. "The 2017 Corporate Social Responsibility Report provides qualitative and quantifiable measurement of our performance in doing that—throughout our company and in the communities where we do business around the world."

The report shares specific progress in BCD's focus areas, which include: governance & business ethics, health & safety, environment, supplier sustainability, service performance, global energy saving program and workplace practices.

Over the last year, BCD's CSR achievements were recognized by leading organizations, including:

- BCD Travel's sustainability efforts were awarded the [gold rating from EcoVadis](#), a CSR rating firm whose assessments are recognized and sought by companies across the globe. BCD's EcoVadis gold rating places the company in the top 1% of all suppliers assessed in its industry category and the top 2% of all suppliers assessed by EcoVadis.
- The Global Business Travel Association (GBTA) awarded BCD a Project ICARUS Sustainability Outstanding Achievement Award

- *Forbes* ranked BCD among one of [America's Best Mid-Size Employers](#) for the third year in a row
- [Travel Magazine](#), a leading European travel trade publication, honored BCD with the title of "Best Business Travel Agency 2016" in Belgium and Luxembourg. In addition, they awarded BCD with the Innovation Award for its entry on the TripSource Hotels application.

For more information on the 2017 Corporate Sustainability Report and the company's promise to the future, please visit <https://www.bcdtravel.com/get-to-know-us/corporate-social-responsibility/>.

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### About BCD Travel

BCD Travel helps companies make the most of what they spend on travel. For travelers, this means keeping them safe and productive, and equipping them to make good choices on the road. For travel and procurement managers, it means advising them on how to grow the value of their travel program. In short, we help our clients travel smart and achieve more. We make this happen in 108 countries with almost 13,000 creative, committed and experienced people. And it's how we maintain the industry's most consistent client retention rate (95% over the past 10 years), with 2016 sales of US\$24.6 billion. For more information, visit [www.bcdtravel.com](http://www.bcdtravel.com).

### About BCD Group

BCD Group is a market leader in the travel industry. The privately owned company was founded in 1975 by John Fentener van Vlissingen and consists of BCD Travel (global corporate travel management), Travix (online travel: CheapTickets, Vliegwinkel, BudgetAir, Flugladen and Vayama), Park 'N Fly (off-airport parking) and joint ventures Parkmobile International (mobile parking applications) and AERTrade International (consolidating and fulfillment). BCD Group employs over 13,000 people and operates in 100+ countries with total sales of US\$25.4 billion, including US\$10 billion partner sales. For more information, visit [www.bcdgroup.com](http://www.bcdgroup.com).