

NEWS RELEASE

BCD Travel named 'Most Admired TMC' by *The Beat* readers for sixth time

UTRECHT, The Netherlands, Oct. 5, 2018 – The BTN Group today recognized BCD Travel as the 2018 Most Admired Travel Management Company. The designation was bestowed by readers of *The Beat*, a widely-read business travel newsletter and website that provides breaking news, in-depth articles and high-level interviews on corporate travel distribution, travel management and technology.

The award was based on a poll conducted this summer that asked readers to choose the company they “most admire for its policies, management style and service for business clients.” Participants were not allowed to vote for their own employers.

“We’re honored by this recognition that our colleagues, peers and clients have given to our company,” said John Snyder, BCD Travel President and CEO. “I’m proud of our entire global workforce for their commitment to innovation and excellence in customer service, which is reflected in our being singled out.”

The *Beat* readers identified their “most admired” companies in six categories: airline, hotel, car rental, TMC, tech provider and payment system.

The Beat is published by The BTN Group, which also publishes *Business Travel News* and *Travel Procurement* magazine and is part of Northstar Travel Group. *The Beat* serves an audience of over 10,000 through its paid-subscription newsletter and website. Its readers include travel executives from corporations, TMCs, airlines, hotels, global distribution systems, technology providers, car rental firms, payment systems, consultants, financial analysts and media.

The ‘Most Admired TMC’ award joins other recent accolades for BCD Travel including being named one of [America’s Best Employers for Women 2018](#) by *Forbes* and [ranking 29 on a list of 100 companies noted for flexible work environments](#) by Flexjobs, among [others](#).

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About BCD Travel

BCD Travel helps companies make the most of what they spend on travel. For travelers, this means keeping them safe and productive, and equipping them to make good choices on the road. For travel and procurement managers, it means advising them on how to grow the value of their travel program. In short, we help our clients travel smart and achieve more. We make this happen in 109 countries with almost 13,500 creative, committed and experienced people. And it’s how we

maintain the industry's most consistent client retention rate (95% over the past 10 years), with 2017 sales of US\$25.7 billion. For more information, visit www.bcdtravel.com. \

About BCD Group

BCD Group is a market leader in the travel industry. The privately-owned company was founded in 1975 by John Fentener van Vlissingen and consists of BCD Travel (global corporate travel management), Travix (online travel: CheapTickets, Vliegwinkel, BudgetAir, Flugladen and Vayama), Park 'N Fly (off-airport parking) and Airtrade (consolidation and fulfillment). BCD Group employs over 14,500 people and operates in 109 countries with total sales of US\$27.9 billion, including US\$10.4 billion partner sales. For more information, visit www.bcdgroup.com.