

NEWS RELEASE

BCD Travel expands on ‘anywhere’ hotel booking with addition of air to their TripSource® traveler experience platform

UTRECHT, The Netherlands, Aug. 2, 2018 – Global travel management company BCD Travel is expanding ‘anywhere’ booking capabilities in their TripSource trip management platform. The big leap forward in booking choice results from BCD Travel’s strategic focus on—and significant investment in—improved depth and breadth of content for travelers and cost savings for their companies.

The new expanded booking capability, TripSourceGo, provides a simple and convenient platform for business travelers to shop for and directly book hotel and air content through TripSource. The platform provides convenient access from any connected device whether it’s a smartphone, tablet, computer or voice-enabled digital assistant. Especially useful for customers with simple program needs, TripSourceGo will first add air booking to existing hotel booking capabilities in the coming months. Ground, rail and car booking will follow.

“Business travelers, like everyone else, are looking for ways to simplify their tasks. The easier a platform is to use, the more likely people are to use it,” says Yannis Karmis, Senior Vice President of Product Planning and Development. “We want to make it as easy and pleasant to book the company’s preferred air and hotel content as it is to buy a mobile charger on Amazon Prime.”

TripSourceGo expands upon the hugely successful hotel capabilities BCD introduced to TripSource two years ago. A commitment to ongoing improvement and multiple iterations based on user feedback helped BCD exceed the high expectations of travelers, travel managers and travel agents alike. Now, with the hotel shopping and booking capabilities available to clients globally, with local and regional support in 29 countries, BCD has a clear map for success in adding air, ground, car and rail content, Karmis said.

Based on the lessons and successes of the hotel product, TripSourceGo’s air booking comes loaded with helpful features. Its search engine can find content across multiple channels, including low-cost carriers—giving travelers access to more flight choices than ever before. Travelers also have access to easily identifiable baggage fees, seat mapping, in-flight meal options and WiFi access as part of the air shopping experience. The air feature also includes customizable policy and approval controls, so customers can ensure that their travelers are making the best decisions.

As part of their larger planning and booking strategy, BCD is also enabling third-party online booking tool access through their TripSource platform. Travelers can access their company preferred OBTs directly while managing their entire trip using the TripSource app or website.

TripSourceGo is first being introduced to clients in Belgium, France, Luxembourg, the Netherlands, the United Kingdom and the United States, with additional markets to follow.

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About BCD Travel

BCD Travel helps companies make the most of what they spend on travel. For travelers, this means keeping them safe and productive, and equipping them to make good choices on the road. For travel and procurement managers, it means advising them on how to grow the value of their travel program. In short, we help our clients travel smart and achieve more. We make this happen in 109 countries with almost 13,500 creative, committed and experienced people. And it's how we maintain the industry's most consistent client retention rate (95% over the past 10 years), with 2017 sales of US\$25.7 billion. For more information, visit www.bcdtravel.com.

About BCD Group

BCD Group is a market leader in the travel industry. The privately-owned company was founded in 1975 by John Fentener van Vlissingen and consists of BCD Travel (global corporate travel management), Travix (online travel: CheapTickets, Vliegwinkel, BudgetAir, Flugladen and Vayama), Park 'N Fly (off-airport parking) and Airtrade (consolidation and fulfillment). BCD Group employs over 14,500 people and operates in 109 countries with total sales of US\$27.9 billion, including US\$10.4 billion partner sales. For more information, visit www.bcdgroup.com.