

## NEWS RELEASE

### BCD Travel earns globally recognized workplace accreditation

**UTRECHT, The Netherlands, Oct. 18, 2017** – [Investors in People](#), a globally recognized workplace ratings firm, has awarded BCD Travel accreditation in people management. BCD Travel is the first travel management company to pursue and receive IIP's independent endorsement, which positions the TMC as one of the top companies to work for in the corporate travel industry.

IIP ratings set [the standard](#) for what it takes to lead, support and manage people well for sustainable results. More than 14,000 businesses and organizations across 75 countries have been accredited by the people management auditor since 1991. In issuing its three-year accreditation of BCD Travel, the ratings firm compared the company's performance against a proven, 27-scale framework of talent-management success. IIP also measured how well talent management supports BCD's internal goals for culture, leadership, business growth and workforce development.

IIP accreditation goes beyond popular workplace polls by helping companies objectively demonstrate to employees and job candidates that their organization a great place to build a career. During the assessment process, IIP representatives made site visits to BCD offices and interviewed employees around the globe.

"This accreditation by a respected third party further validates the strengths of our workplace and the effort we have put into evolving it," said Christian Dahl, BCD's senior vice president of Strategic Talent Management & Global Human Resources. "The IIP process revealed how well our workplace practices align with business strategies, and it helped us identify areas where we can improve. We continue to take a leading role in driving industry improvements in [talent management](#), [corporate social responsibility](#), [workplace flexibility](#) and [ethical, sustainable business practices](#)."

In achieving IIP accreditation, BCD Travel joins an elite group of companies such as Fujitsu and McDonald's that are universally recognized for their commitment to developing top talent.

"Investors in People accreditation is the sign of a great employer, an outperforming place to work and a clear commitment to success," said Paul Devoy, head of London-based IIP. "BCD Travel should be extremely proud of their achievement."

[Forbes](#) has listed BCD Travel among the best U.S. employers for each of the past three years. [FlexJobs](#) ranked the company among the 100 best for workplace flexibility and remote working opportunities. The company also has been recognized by Top Workplaces as one of the best companies to work for in America.

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### About BCD Travel

BCD Travel helps companies make the most of what they spend on travel. For travelers, this means keeping them safe and productive, and equipping them to make good choices on the road. For travel and procurement managers, it means advising them on how to grow the value of their travel program. In short, we help our clients travel smart and achieve more. We make this happen in 108 countries with almost 13,000 creative, committed and experienced people. And it's how we maintain the industry's most consistent client retention rate (95% over the past 10 years), with 2016 sales of US\$24.6 billion. For more information, visit [www.bcdtravel.com](http://www.bcdtravel.com).

### About BCD Group

BCD Group is a market leader in the travel industry. The privately-owned company was founded in 1975 by John Fentener van Vlissingen and consists of BCD Travel (global corporate travel management), Travix (online travel: CheapTickets, Vliegwinkel, BudgetAir, Flugladen and Vayama), Park 'N Fly (off-airport parking), Airtrade Holland (consolidation and fulfillment) and joint venture Parkmobile International (mobile parking applications). BCD Group employs over 14,000 people and operates in 108 countries with total sales of US\$26.4 billion, including US\$10.4 billion partner sales. For more information, visit [www.bcdgroup.com](http://www.bcdgroup.com).