

NEWS RELEASE

New technology will soon transform corporate travel policies, according to BCD Travel's second of six Inform research papers

UTRECHT, The Netherlands – Oct. 30, 2018 – Today's travelers don't look at policy documents, can easily book outside of company guidelines and see no motive for following the rules. Yet, companies rely on travel policies to achieve the greatest return on travel investment and to keep employees safe on the road. How do corporate travel managers overcome that challenge?

By implementing new technology to replace today's static, predefined policies with dynamic, intuitive and personalized behavior management engines. That's the conclusion of a new report, [*Emerging technology and travel management: Policy*](#), published by BCD Travel, a leading business travel management company.

"The days of using travel policy as a blunt instrument are numbered. Technology is already changing travel policy by giving corporate travel managers the ability to nudge travelers toward compliant choices via much more dynamic, flexible, sensitive, and personalized methods," said Mike Eggleton, Senior Manager Analytics and Research at BCD Travel. "This paper clearly explains how digital technology ties-in to managed travel and how we expect it to affect the corporate travel industry in coming months and years."

The second in a six-part Inform research series by BCD Travel, the travel policy report aims at helping travel managers take advantage of new and emerging technologies expected to profoundly improve their corporate travel programs. Each report in the series examines how machine learning, blockchain, bots and chatbots, virtual and augmented reality and the Internet of things promises to transform a specific facet of the corporate travel industry.

Policy explains how those technologies can be used to effectively implement travel policies to steer travelers toward policy-compliant choices while improving savings and security, quality service, consistency and traveler wellness. It contrasts the current approach to travel policy with the future technology driven approach. It also explores challenges of utilizing technologies, such as compliance with the EU's General Data Protection Regulation (GDPR).

Other report highlights:

- Clear definitions for each technology explored and "what it all means."
- A "travel manager checklist" offering suggestions for how to think about emerging technology, keep up with its developments and implement it.

- How each technology can be harnessed in travel policy to improve compliance, lower risk and save time and money.
- A timeline for expected uses of technology in travel policy today, tomorrow and the day after

The third report in the Inform series, focusing on communications, will be published in December. To receive all six reports as they are published throughout 2018 and the first half of 2019, visit www.bcdtravel.com/inform/ and [subscribe to our move blog](#).

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About BCD Travel

BCD Travel helps companies make the most of what they spend on travel. For travelers, this means keeping them safe and productive, and equipping them to make good choices on the road. For travel and procurement managers, it means advising them on how to grow the value of their travel program. In short, we help our clients travel smart and achieve more. We make this happen in 109 countries with almost 13,500 creative, committed and experienced people. And it's how we maintain the industry's most consistent client retention rate (95% over the past 10 years), with 2017 sales of US\$25.7 billion. For more information, visit www.bcdtravel.com.

About BCD Group

BCD Group is a market leader in the travel industry. The privately-owned company was founded in 1975 by John Fentener van Vlissingen and consists of BCD Travel (global corporate travel management), Travix (online travel: CheapTickets, Vliegwinkel, BudgetAir, Flugladen and Vayama), Park 'N Fly (off-airport parking) and Airtrade (consolidation and fulfillment). BCD Group employs over 14,500 people and operates in 109 countries with total sales of US\$27.9 billion, including US\$10.4 billion partner sales. For more information, visit www.bcdgroup.com.