

## NEWS RELEASE

### **Adelman Travel joins BCD Travel Affiliates to serve the global travel needs of its client portfolio**

**ATLANTA, July 18, 2017** – As part of BCD Travel’s ongoing expansion program, [Adelman Travel](#) has joined the [BCD Travel Affiliates](#), a network of 30 corporate travel agencies with more than 450 locations. Headquartered in Milwaukee, Wis., the \$650 million travel management company specializes in corporate travel and travel technologies. Adelman serves clients across the U.S. with eight regional offices, corporate on-sites and an extensive virtual network, in addition to serving clients outside the U.S. and around the world.

“Adelman is an excellent strategic addition to BCD Travel Affiliates thanks to its impeccable reputation, and its ability to service clients of all sizes with travel programs in the U.S. and globally,” says Kathy Bedell, senior vice president of BCD Travel. “The company also bolsters our efforts to support the North American SME (small and medium enterprise) market.” Bedell, who leads the growing Affiliates program, owned a successful Ohio-based agency before its acquisition by BCD Travel in 1998.

“We chose BCD Travel as our global affiliate partner because of their global wholly-owned reach, global mid-office, global data consolidation expertise and service orientation across all markets around the world. Because our focus is on service and technology leadership, we believed BCD’s global network and operating values best met our commitment to our clients,” says Andy McGraw, CEO of Adelman.

The BCD Travel Affiliates program has a long track record of providing its partner agencies with outstanding programs, a global network, personal attention and responsive assistance. It offers a comprehensive set of programs, products and services to help affiliate members boost productivity, increase market share, cut costs and build revenue. The company’s mega-agency status means more buying power, higher commissions and deeper discounts. For more information about the BCD Affiliates program visit <https://www.bcdtravel.com/get-to-know-us/become-an-affiliatepartner/>.

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### **About Adelman Travel Group**

Adelman Travel Group is a Milwaukee, Wisconsin-headquartered diversified travel services company with more than \$650 million in annual revenue and 350 amazing employees and a client retention rate over 98%. Adelman specializes in corporate travel and expense management, global consolidations, travel technologies, digital expertise along with a massive commitment to serving clients. At Adelman, we believe we exist for the sole purpose of making our customers successful.

In addition to corporate and business travel, Adelman operates 'myAdelman' for small businesses, Adelman Vacations, Chamber Discoveries for chamber of commerce travel, Adelman Summit for meeting and incentive travel, Food and Wine Trails for experiential travel along with affinity travel and travel fulfilment services. Adelman operates in the U.S. with 8 regional solutions centers, corporate on-sites and an extensive virtual network. Learn more at [www.adelmantravel.com](http://www.adelmantravel.com) and connect with us on [facebook.com/adelmantravel](https://facebook.com/adelmantravel), [twitter.com/adelmantravel](https://twitter.com/adelmantravel), [linkedin.com/company/adelman-travel-group](https://linkedin.com/company/adelman-travel-group), [youtube.com/adelmantravel](https://youtube.com/adelmantravel).

### About BCD Travel

BCD Travel helps companies make the most of what they spend on travel. For travelers, this means keeping them safe and productive, and equipping them to make good choices on the road. For travel and procurement managers, it means advising them on how to grow the value of their travel program. In short, we help our clients travel smart and achieve more. We make this happen in 108 countries with almost 13,000 creative, committed and experienced people. And it's how we maintain the industry's most consistent client retention rate (95% over the past 10 years), with 2016 sales of US\$24.6 billion. For more information, visit [www.bcdtravel.com](http://www.bcdtravel.com).

### About BCD Group

BCD Group is a market leader in the travel industry. The privately owned company was founded in 1975 by John Fentener van Vlissingen and consists of BCD Travel (global corporate travel management), Travix (online travel: CheapTickets, Vliegwinkel, BudgetAir, Flugladen and Vayama), Park 'N Fly (off-airport parking) and joint ventures Parkmobile International (mobile parking applications) and AERTrade International (consolidating and fulfillment). BCD Group employs over 13,000 people and operates in 100+ countries with total sales of US\$25.4 billion, including US\$10 billion partner sales. For more information, visit [www.bcdgroup.com](http://www.bcdgroup.com).