

Tie travel to business growth

Virtual collaboration improves savings and employee work-life balance

Challenge

A global agricultural and commodities firm wanted to reduce travel costs without curbing revenue-generating trips

Approach

The company's travel team built a business case and strategy for taking virtual collaboration to the next level

Results

The strategy won executive buy-in; the company expanded virtual collaboration for internal meetings; and **travel costs dropped US\$5.5 million** in just five months

Additional benefits



Increased productivity by redirecting over 15,000 hours of employee travel time



Avoided over 900 internal trips, improving employees' work-life balance



Reduced carbon emissions equal to the annual energy use of 112 U.S. homes