

PRESS RELEASE

BCD Travel earns top Corporate Social Responsibility rating to rank among top 2 percent of all suppliers

UTRECHT, Netherlands, August 11, 2016 – BCD Travel has earned a gold ranking in an independent assessment measuring its corporate social responsibility performance — the only travel management company to achieve the top rating.

Based on 21 distinct CSR criteria in four categories, the ranking places BCD Travel in the top 2% of all suppliers assessed by [EcoVadis](#), the world's leading platform for CSR ratings for global supply chains. In achieving its gold CSR ranking, BCD Travel improved upon its silver rankings of the last two years.

“We’re proud of our achievement in earning top recognition by EcoVadis because it confirms not only our commitment to CSR but also to our continued improvement in this area,” said Kathy Jackson, BCD Travel’s executive vice president of global account management and executive chair of corporate social responsibility.

EcoVadis conducts rigorous analyses of CSR programs in the areas of environment, labor practices, fair business practices and sustainable procurement. More than 20,000 companies have been assessed by EcoVadis, whose methodology is built on international CSR standards—including the Global Reporting Initiative, the United Nations Global Compact and ISO 26000.

“Companies prefer doing business with other companies that share their values, and great people like to join companies that have a clear vision and commitment to corporate social responsibility,” Jackson said.

More than 120 leading multinationals worldwide, including Verizon, Nestlé, Johnson & Johnson, Heineken, Coca-Cola Enterprises, Nokia, L’Oréal, Bayer, Alcatel-Lucent, ING Bank, Air France-KLM, Centrica/British Gas, BASF, and Merck use EcoVadis to monitor the CSR performance of their supply chains.

“It means a lot to Nestlé to work with partners that also fully embrace our values and principles,” said Marc Zuber, Group Procurement Manager and Travel & Event Planning at Nestlé. “This is a very important milestone and illustrates how committed BCD travel is regarding Corporate Social Responsibility and Sustainability.”

BCD’s initiative to establish ongoing CSR practices at the gold-standard level is one part of its commitment to “doing good with everything we do.”

In May, the GBTA Foundation's Project ICARUS recognized BCD Travel as recipient of the 2016 [Sustainability Outstanding Achievement Award](#) in the Travel Intermediary category. Underscoring initiatives in virtual collaboration, travel risk management and fraud mitigation, the recognition marked the second time in three years that BCD Travel won ICARUS recognition for its sustainability efforts. BCD Travel also is partnering with GBTA in building a new self-assessment tool that will allow corporate travel buyers to benchmark the maturity level of their company's sustainability program.

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About BCD Travel

BCD Travel helps companies make the most of what they spend on travel. For travelers, this means keeping them safe and productive, and equipping them to make good choices on the road. For travel and procurement managers, it means advising them on how to grow the value of their travel program. In short, we help our clients travel smart and achieve more. We make this happen in more than 100 countries with more than 12,000 creative, committed and experienced people. And it's how we maintain an industry-leading client-retention rate of 97%, with 2015 sales of US\$23.8 billion. For more information, visit www.bcdtravel.com.

About BCD Group

BCD Group is a market leader in the travel industry. The privately owned company was founded in 1975 by John Fentener van Vlissingen and consists of BCD Travel (global corporate travel management), Travix (online travel: CheapTickets, Vliegwinkel, BudgetAir, Flugladen and Vayama), Park 'N Fly (off-airport parking) and joint ventures Parkmobile International (mobile parking applications) and AERTrade International (consolidating and fulfillment). BCD Group employs over 13,000 people and operates in 100+ countries with total sales of US\$25.4 billion, including US\$10 billion partner sales. For more information, visit www.bcdgroup.com