

PRESS RELEASE

Global Business Travel Association Foundation recognizes BCD Travel for outstanding achievement in sustainability

UTRECHT, Netherlands, May 12th, 2016 – GBTA Foundation’s Project ICARUS has awarded BCD Travel the 2016 [Sustainability Outstanding Achievement Award](#) in the Travel Intermediary category. The recognition marks the second time in three years that BCD Travel has won ICARUS recognition for its sustainability efforts.

“[BCD Travel’s] travel risk management concept delivers an impressive level of duty of care capabilities for travel buyers,” GBTA Foundation said in a written statement about the 2016 ICARUS winners. “[Traveler engagement](#) helps clients fulfill their duty of care to protect employees, in line with the social aspect of sustainability.”

GBTA Foundation – the education and research arm of the Global Business Travel Association – established [Project ICARUS](#) in 2013 to recognize travel buyers, suppliers and intermediaries who demonstrate outstanding leadership, innovation and commitment to delivering best in class sustainability programs, products and services across North America. The initiative, is the most widely recognized and respected CSR program within the business travel and meeting industry. The project targets national and international travel buyers and their suppliers who wish to integrate sustainability into the way they manage, run and supply travel and meetings programs.

“We understand and are actively addressing the impact that corporate travel has on our physical world,” said Kathy Jackson, BCD Travel’s executive vice president of global client management and leader of corporate social responsibility. “Our mission is to build human value that goes beyond products and profits to being better global citizens. That’s what our commitment to our corporate social responsibility is all about.”

“The high quality of entries for our fourth annual awards in North America yet again demonstrates the level of importance we see companies placing on responsible travel management, driving a significant increase in the number of companies building sustainability principles into their business travel and meetings programs,” said Bernard Harrop, head of sustainability for Project ICARUS. “The judges faced a tough task to select the honorees, demonstrating the outstanding contribution companies are making in the drive for greater sustainability in our industry.”

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About BCD Travel

BCD Travel helps companies make the most of what they spend on travel. For travelers, this means keeping them safe and productive, and equipping them to make good choices on the road. For travel and procurement managers, it means advising them on how to grow the value of their travel program. In short, we help our clients travel smart and achieve more. We make this happen in more than 100 countries with more than 12,000 creative, committed and experienced people. And it's how we maintain an industry-leading client-retention rate of 97%, with 2015 sales of US\$23.8 billion. For more information, visit www.bcdtravel.com.

About BCD Group

BCD Group is a market leader in the travel industry. The privately owned company was founded in 1975 by John Fentener van Vlissingen and consists of BCD Travel (global corporate travel management), Travix (online travel: CheapTickets, Vliegwinkel, BudgetAir, Flugladen and Vayama), Park 'N Fly (off-airport parking) and joint ventures Parkmobile International (mobile parking applications) and AERTrade International (consolidating and fulfillment). BCD Group employs over 12,500 people and operates in more than 100 countries with total sales of US\$ 25.6 billion, including US\$ 10 billion in partner sales. For more information, visit www.bcdgroup.com.