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## PRESS RELEASE

## BCD Travel named 'Most Admired Travel Management Company' for third year in a row

**UTRECHT, Netherlands, Oct. 1, 2015** — BCD Travel has been named **2015 Most Admired Travel Management Company** for the third year running. Presented by *The Beat*, a widely popular business travel newsletter published by Northstar Travel Media, the 8th Annual Beat Readers' Choice Awards reflect the results of a readers' poll conducted earlier this year.

The poll asked what company in each of the six supplier segments (airline, hotel, car rental, TMC, tech provider, payment system) they "most admire for its policies, management style and service for business clients."

The Beat's readers include those working in the business travel industry from corporations, TMCs, airlines, hotels, global distribution systems, technology providers, car rental firms, payment systems, consultants, financial analysts and media.

"Amassing more 'Most Admired' votes than our larger competitors would be a measure of our success in any year; winning Most Admired TMC three years in a row demonstrates that excellence in customer service is deeply ingrained in our corporate culture from top to bottom," said BCD Travel President and CEO John Snyder. "Coming in the same year that *Forbes* magazine named us among America's Best Employers 2015, *The Beat's* recognition supports our view that BCD Travel is not only the best TMC for clients; it's also the best TMC in the industry to work."

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## **About BCD Travel**

BCD Travel helps companies make the most of what they spend on travel. For travelers, this means keeping them safe and productive, and equipping them to make good choices on the road. For travel and procurement managers, it means advising them on how to grow the value of their travel program. For executives, we ensure that the travel program supports company objectives. In short, we help our clients travel smart and achieve more. We make this happen in 110 countries with more than 11,000 creative, committed and experienced people. And it's how we maintain an industry-leading client-retention rate of 96%, with 2014 sales of US\$24.2 billion. For more information, visit www.bcdtravel.com.

## **About BCD Group**

BCD Group is a market leader in the travel industry. The privately owned company was founded in 1975 by John Fentener van Vlissingen and consists of BCD Travel (global corporate travel



management), Travix (online travel: CheapTickets, Vliegwinkel, BudgetAir, Flugladen and Vayama), Park 'N Fly (off-airport parking) and joint ventures Parkmobile International (mobile parking applications) and AERTrade International (consolidating and fulfillment). BCD Group employs over 12,500 people and operates in 110 countries with total sales of US\$ 25.6 billion, including US\$ 10 billion in partner sales. For more information, visit <a href="https://www.bcdgroup.com">www.bcdgroup.com</a>.