

PRESS RELEASE

BCD Travel improves on its previous year's corporate social responsibility efforts in earning rank among the travel industry's top 7%

UTRECHT, Netherlands, July 27, 2015 – BCD Travel has increased its standing among the most socially responsible companies in the world—earning the second-highest level of recognition by independent assessor [EcoVadis](#), which rated the company on 21 distinct criteria for corporate social responsibility.

The assessment ranks BCD Travel in the top 7% in its industry—and in the top 12% of all suppliers—for its policies, activities and results related to environment, labor practices, sustainable procurement and fair business practices.

“Improving upon our distinguished CSR audit last year required commitment and effort throughout our entire global organization,” said BCD Travel President and CEO John Snyder. “Moving in rank from the top 21% to the top 12% in just 12 months demonstrates that corporate social responsibility is important to each and every employee.”

Building upon its Silver rating in 2014, BCD Travel showed a 9% overall improvement over its previous year's assessment. BCD Travel ranked among the top 2% of all suppliers in its industry assessed by EcoVadis in Fair Business Practices and in the top 3% in the Sustainable Procurement section.

“Our improved score in Fair Business Practices reflects our deep commitment to employees, clients and partners,” said Kathy Jackson, BCD Travel Executive Vice President of Global Client Management. “The progress is a reflection of our major global initiative focused on ethics and our employee code of conduct.”

BCD Travel's CSR scores in 2015 built upon its previous year's Ecovadis reviews. Among the policies and activities contributing to the company's favorable rating in 2014 were its comprehensive corporate positions on major issues affecting the environment, human rights, labor and fair business practices and participation in the United Nations [Global Compact](#).

EcoVadis also noted BCD Travel's waste management measures, energy consumption reduction, CO₂ emissions monitoring, toner recycling program, emergency preparedness plan, employee satisfaction monitoring, measures to promote a work-life balance, proactive measures to avoid discrimination, manager training program on human rights and whistle-blowing procedures, and internal controls and measures to protect customer and traveler data.

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About BCD Travel

BCD Travel helps companies make the most of what they spend on travel. For travelers, this means keeping them safe and productive, and equipping them to make good choices on the road. For travel and procurement managers, it means advising them on how to grow the value of their travel program. For executives, we ensure that the travel program supports company objectives. In short, we help our clients travel smart and achieve more. We make this happen in 110 countries with more than 11,000 creative, committed and experienced people. And it's how we maintain an industry-leading client-retention rate of 96%, with 2014 sales of US\$24.2 billion. For more information, visit www.bcdtravel.com.

About BCD Group

BCD Group is a market leader in the travel industry. The privately owned company was founded in 1975 by John Fentener van Vlissingen and consists of BCD Travel (global corporate travel management), Travix (online travel: CheapTickets, Vliegwinkel, BudgetAir, Flugladen and Vayama), Park 'N Fly (off-airport parking) and joint ventures Parkmobile International (mobile parking applications) and AERTrade International (consolidating and fulfillment). BCD Group employs over 12,500 people and operates in 110 countries with total sales of US\$ 25.6 billion, including US\$ 10 billion in partner sales. For more information, visit www.bcdgroup.com.