

## PRESS RELEASE

### **BCD Travel moves toward managing hotels at the traveler level**

#### **TMC deploying TripSource Hotels across service channels and regions for travelers and agents**

**ORLANDO, Fla., July 26, 2015** – Following successful client pilots in Europe, BCD Travel now is working to more broadly roll out its proprietary hotel booking platform, TripSource Hotels, the company announced today.

Powered with technology developed by San Francisco-based GetGoing, TripSource Hotels combines content from Global Distribution Systems with that of leading hotel booking aggregators and private hotels. Travelers trust that TripSource Hotels will offer them a wide choice of relevant properties at a rate competitive with what they might find on their own. Companies know TripSource Hotels encourages their travelers to book negotiated corporate rates.

When travelers book out-of-program hotels, it fragments the travel program. Travelers feel less tempted to shop around on their own when they're given a convenient, user-friendly booking method that's won their confidence. With full availability across multiple booking channels, TripSource Hotels combines the right content with convenience and ease of use. Moreover, it integrates with BCD Travel's workflows and back office system, supporting a full hotel solution—including virtual payment automation, business intelligence and sourcing assistance.

"We give travelers the tools they need and want without compromising the managed travel program," said Torsten Kriedt, vice president of Product Planning & Corporate Intelligence. "TripSource Hotels ensures that travelers will get real help by trusted agents when needed. Travel managers maintain immediate access to the travel data they need to manage their travel spend and support their travelers when disruptions occur."

"It's exciting to see our enterprise solutions coming to market on a global scale and to such a broad corporate client base," said Alek Vernitsky, the CEO and co-founder of GetGoing, Inc. "BCD Travel's robust global technology platform, strategic industry partnerships and passionate teams let us deliver a high-quality solution that performs and scales well."

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### **About BCD Travel**

BCD Travel helps companies make the most of what they spend on travel. For travelers, this means keeping them safe and productive, and equipping them to make good choices on the road. For

travel and procurement managers, it means advising them on how to grow the value of their travel program. For executives, we ensure that the travel program supports company objectives. In short, we help our clients travel smart and achieve more. We make this happen in 110 countries with more than 11,000 creative, committed and experienced people. And it's how we maintain an industry-leading client-retention rate of 96%, with 2014 sales of US\$24.2 billion. For more information, visit [www.bcdtravel.com](http://www.bcdtravel.com).

### About BCD Group

BCD Group is a market leader in the travel industry. The privately owned company was founded in 1975 by John Fentener van Vlissingen and consists of BCD Travel (global corporate travel management), Travix (online travel: CheapTickets, Vliegwinkel, BudgetAir, Flugladen and Vayama), Park 'N Fly (off-airport parking) and joint ventures Parkmobile International (mobile parking applications) and AERTrade International (consolidating and fulfillment). BCD Group employs over 12,500 people and operates in 110 countries with total sales of US\$ 25.6 billion, including US\$ 10 billion in partner sales. For more information, visit [www.bcdgroup.com](http://www.bcdgroup.com).