

## PRESS RELEASE

### BCD Travel names Craig Bailey new president of North America

**UTRECHT, Netherlands, Sept. 2, 2014** – BCD Travel today announced the appointment of Craig Bailey as president of North America.

As the leader of North America, Bailey will focus on continuing to shape, strengthen and grow business in BCD Travel's largest market. He'll oversee client management, contracts, budgets and relationships with all other regions. The role of president of North America was created in April after the company named Americas Region President Mike Janssen as its global chief operating officer, adding to his existing responsibilities.

In his previous role as senior vice president, North America Central Region and Tbiz, Bailey steered the growth of the more than 100 corporate accounts under his management to more than \$1.2 billion. He also has overseen Tbiz, one of the 10 largest travel management companies in the U.S., since we acquired it in June 2013. Bailey previously served as divisional senior vice president.

"Craig brings to his new role a talent for building and fostering strong client and vendor relationships, a depth of experience in strategic planning and a track record of success in managing large teams," Janssen said. "Since joining BCD Travel more than 10 years ago, Craig has contributed significantly to our profitability in the U.S."

**-END-**

#### ***About BCD Travel***

BCD Travel helps companies make the most of what they spend on travel. For travelers, this means keeping them safe and productive, and equipping them to make good choices on the road. For travel and procurement managers, it means advising them on how to grow the value of their travel program. For executives, we ensure that the travel program supports company objectives. In short, we help our clients travel smart and achieve more. We make this happen in nearly 100 countries with 11,000 creative, committed and experienced people. And it's how we maintain an industry-leading client-retention rate of more than 97%, with 2013 sales of US\$22.4 billion. For more information, visit [www.bcdtravel.com](http://www.bcdtravel.com)

#### ***About BCD Group***

BCD Group is a market leader in the travel industry. The privately owned company was founded in 1975 by John Fentener van Vlissingen and consists of BCD Travel (global corporate travel management), Travix (online travel: CheapTickets, Vliegwinkel, BudgetAir and Vayama), Park 'N Fly (off-airport parking), Parkmobile International (mobile parking and traffic applications) and joint ventures Airtrade (consolidating and fulfillment) and VakantieXperts (leisure travel). BCD Group employs over 12,000 people and operates in almost 100 countries with total sales, including US\$ 9.2 billion partner sales, of US\$ 24 billion. For more information, visit [www.bcdgroup.com](http://www.bcdgroup.com).