

## PRESS RELEASE

### **BCD Travel inks agreement with GetGoing to power hotel booking platform GetGoing to provide aggregation engine behind RoomSource®**

**UTRECHT, Netherlands, July 28, 2014** – BCD Travel today announced a multi-year agreement with San Francisco-based GetGoing to power the travel management company’s proprietary hotel booking platform. RoomSource® aims to enable both agents and travelers to shop for and book hotels and rates that are within and outside global distribution systems.

“We selected GetGoing as the engine behind RoomSource not only for its agile and dynamic product development capabilities but because the technology offers business travelers a user-friendly experience more typically found on travel websites aimed at consumers,” said Torsten Kriedt, vice president of Corporate Intelligence and Product Planning.

“BCD Travel and GetGoing both share a passion for making business trips easier to plan and book. This partnership will bring cutting-edge consumer hotel shopping and booking technology to corporate travel,” said Alek Vernitsky, the CEO and co-founder of GetGoing, Inc. “BCD Travel provides us with a strong global partner with a vision on the future and commitment to innovation. There’s no better agency to bring our enterprise solutions to market.”

When deployed, RoomSource powered by GetGoing will include:

- Access to a wider choice of hotel properties—more than 400,000 worldwide
- The ability to shop and book from multiple sources, including global distribution systems and hotel booking agencies
- The ability to book online, via a mobile device, or with assistance from a BCD Travel agent
- Automatic offering of corporate negotiated and agency preferred rates alongside published rates that are available to the wider marketplace

“Many companies today are making an unhappy trade-off using multiple booking channels to secure rooms for their business travelers,” said Kriedt. “Companies might book air, rail, and car with their travel management company, but see hotels booked out-of-program through consumer and other web-based hotel booking channels. GetGoing will help us sidestep that minefield to achieve broader corporate goals—reducing costs, bolstering negotiations for corporate discounts and supporting traveler safety and security.”

**-END-**

### About BCD Travel

BCD Travel helps companies make the most of what they spend on travel. For travelers, this means keeping them safe and productive, and equipping them to make good choices on the road. For travel and procurement managers, it means advising them on how to grow the value of their travel program. For executives, we ensure that the travel program supports company objectives. In short, we help our clients travel smart and achieve more. We make this happen in almost 100 countries with more than 11,000 creative, committed and experienced people. And it's how we maintain an industry-leading client-retention rate of over 95%, with 2013 sales of US\$22.4 billion. For more information, visit [www.bcdtravel.com](http://www.bcdtravel.com).

### About BCD Group

BCD Group is a market leader in the travel industry. The privately owned company was founded in 1975 by John Fentener van Vlissingen and consists of BCD Travel (global corporate travel management), Travix (online travel: CheapTickets, Vliegwinkel, BudgetAir, Flugladen and Vayama), Park 'N Fly (off-airport parking), Parkmobile International (mobile parking and traffic applications) and joint venture Airtrade (consolidating and fulfillment). BCD Group employs over 12,000 people and operates in almost 100 countries with total sales, including US\$9.2 billion partner sales, of US\$24 billion. For more information, visit [www.bcdgroup.com](http://www.bcdgroup.com).

### About GetGoing

GetGoing is a travel technology company providing consumer-centric solutions for the global enterprise market. GetGoing powers travel search and booking, revenue optimization, and consumer marketing for corporate travel management companies, online travel agencies, incentive travel programs, airlines and hotels. Our award-winning product design and expertise in travel technology enable our clients to target new markets, increase agent productivity, improve profit margins, and attain high levels of customer satisfaction. We are based in Silicon Valley.