

PRESS RELEASE

BCD Travel's sustainability program wins industry recognition

Traveler survival guide and 'travel smart' videos strike balance among people, planet and profit

UTRECHT, Netherlands, June 5, 2014 – The GBTA Foundation, the education and research arm of the Global Business Travel Association, in May recognized BCD Travel's efforts to promote sustainable business practices. BCD Travel took the [Sustainability Outstanding Achievement Award](#) in the Travel Intermediary category in the foundation's second annual presentation of the awards.

The GBTA Foundation's [Project ICARUS](#) uses the awards to recognize travel buyers, suppliers and intermediaries who demonstrate outstanding leadership, innovation and commitment to delivering best-in-class sustainability programs, products and services across North America. The initiative, is the most widely recognized and respected CSR program within the business travel and meeting industry. The project targets national and international travel buyers and their suppliers who wish to integrate sustainability into the way they manage, run and supply travel and meetings programs.

In recognizing BCD Travel, the foundation cited two initiatives aimed at promoting sustainability: the [Traveler Management Survival Guide](#) and the [travel smart video series](#). The survival guide provides travel managers with a tool for understanding why their travelers make particular decisions affecting the travel program. The travel smart videos engage travelers on a variety of travel program topics promoting increased online adoption rates, better policy compliance and cost improvements.

"While we're gratified by the recognition of our own sustainability efforts, we're even more excited by the enthusiasm our industry as a whole is showing for Project ICARUS," said Kathy Jackson, BCD Travel's executive vice president of global client management. "Through our social impact initiative, *onboard*, we are committed to a high level of social responsibility and have remained constant in our commitment to the environment and to society."

BCD Travel organizes *onboard* around five principles: People, Community, Environment, Ethical Business Practices and Privacy & Data Protection. These represent the fundamental "rules of engagement" for the way the company interacts with employees, colleagues, customers and business partners.

"The number of entries again exceeded our expectations and clearly reflects the increase in number of companies building sustainability into their business travel and meetings programs," said Bernard Harrop, head of sustainability Project ICARUS. "All the entries received were worthy of an award giving the judging panel a tough task in selecting the winners and demonstrating the strides made industry-wide in sustainability."

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About BCD Travel

BCD Travel helps companies make the most of what they spend on travel. For travelers, this means keeping them safe and productive, and equipping them to make good choices on the road. For travel and procurement managers, it means advising them on how to grow the value of their travel program. For executives, we ensure that the travel program supports company objectives. In short, we help our clients travel smart and achieve more. We make this happen in nearly 100 countries with 11,000 creative, committed and experienced people. And it's how we maintain an industry-leading client-retention rate of more than 97%, with 2013 sales of US\$22.4 billion. For more information, visit www.bcdtravel.com.

About BCD Group

BCD Group is a market leader in the travel industry. The privately owned company was founded in 1975 by John Fentener van Vlissingen and consists of BCD Travel (global corporate travel management), Travix (online travel: CheapTickets, Vliegwinkel, BudgetAir and Vayama), Park 'N Fly (off-airport parking), Parkmobile International (mobile parking and traffic applications) and joint venture Airtrade (consolidating and fulfillment). BCD Group employs over 12,000 people and operates in almost 100 countries with total sales, including US\$ 9.2 billion partner sales, of US\$ 24 billion. For more information, visit www.bcdgroup.com.