BCD TRAVEL PARTNERS WITH ROUTERANK TO PROVIDE TRIP PLANNING THAT CONSIDERS WORK PRODUCTIVITY & ENVIRONMENT

WITH UNIQUE TRAVEL PLANNING TOOL, AGENCY OFFERS TRIP CHOICES BASED ON TRAVELER PREFERENCES.

Copenhagen, July 19, 2012 – BCD Travel, the world's third largest travel management company, has announced its partnership with routeRANK Ltd, an award-winning travel technology company that provides travelers the ability to weigh productivity and the environment in their travel decisions and gives them full visibility of the various modes of transportation available. The innovation partnership marks the commitment of both companies to delivering powerful new trip planning capabilities to managed business travel.

Travel Green

Which route is the least polluting? Rank your results by CO2 emissions to find the most ecological way of travelling and offset the remaining emissions.

In a single search, routeRANK's unique engine pulls together an extensive list of possible routes and transportation modes that a traveler should consider in getting from point A to point B. routeRANK blends traditional sources with less traditional ones used by business travelers like public transportation routes and schedules as well as drive times and fuel prices. This gives the traveler a bigger picture of travel options. Users can lay out the journey that's best for them – whether their decisions are driven by price, scheduling, the ability to work or sleep en route, or the trip's environmental impact.

For example, a traveler might learn her journey's first leg is cheapest if she drives her own car, but taking the train for that same segment would let her work for two hours. Search options include flights, trains, public transportation, driving routes and video conference locations. It's especially helpful to travelers who are visiting destinations for the first time and are unfamiliar with public transportation options and local drive times.

"Until now, no single solution has been able to provide travelers with commercial, public and personal transportation options so they can piece together trips as they see fit. We want to provide a travel planning alternative that gives travelers more say in how to best put together their journey while still driving bookings straight through our client's preferred channels," said April Bridgeman, BCD Travel SVP Strategic Marketing. "Our partnership with routeRANK lets us complement the information currently available while adding route and mode options in a very useful way."

First targeting customers with heavy European travel, BCD Travel will offer a planning capability that is lightly integrated with the client's online booking tool. Agents can also be equipped with the same information to support traditional bookings. Future development efforts will target deeper integration in the online booking process and the incorporation of corporate policies and rates at the point of sale.

"BCD Travel and routeRANK share a strong commitment to customer choice. This offers powerful benefits for the customer and for the environment," said routeRANK Chairman and Founder Jochen Mundinger. "The companies are perfectly matched as innovation partners."

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routeRANK

Residency: Denmark
Language: English

From [A city, airport or train station]   To [A city, airport or train station]
Roundtrip ☐

Date 25-07-2012   Time 08:00

Example search: Bern to Berlin.

Find & Book

Blog: routeRANK wins Sustainable Entrepreneurship Award
Share Get the newsletter
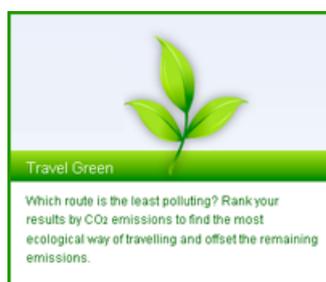
Search from Copenhagen, Denmark to Augsburg (Bavaria), Germany on 07-08-2012 at 08:00

⌂ **Find your hotel in Augsburg.**

DEP	ARR	VIA	MEANS	TIME	CO2	PRICE	
17:52	3:55!+	Kobenh... (CPH) → Munich (MUC)	🚆 ✈ 🚆2	10h03	176kg	*CHF 141,86*	→ Hide / → Offset CO2
17:52	18:04	Copenhagen → Kobenh... (CPH)	DeutscheBahn 🚆	0h12	<1kg	*CHF 2,40*	→ DeutscheBa...
19:35	21:10	Kobenh... (CPH) → Munich (MUC)	SAS ✈	1h35	172kg	CHF 116,64	→ FlugladenDE
						CHF 116,82	→ TripstaDE
						CHF 116,82	→ LastMinute...
						CHF 116,85	→ FluegeDE
						CHF 122,83	→ ExpediaDE
						CHF 128,81	→ OpodoDE
1:24!+	3:55!+	Munich (MUC) → Augsburg	DeutscheBahn 🚆2	2h31	4kg	CHF 22,82	→ DeutscheBa...
17:37	3:55!+	Kobenh... (CPH) → Munich (MUC)	🚗 ✈ 🚆2	10h18	179kg	*CHF 143,08*	→ Booking details / → Offset CO2
17:52	23:13	Kobenh... (CPH) → Munich (MUC)	🚆 ✈ 🚗	5h21	195kg	*CHF 144,08*	→ Booking details / → Offset CO2
17:37	23:13	Kobenh... (CPH) → Munich (MUC)	🚗 ✈ 🚗	5h36	198kg	*CHF 145,29*	→ Booking details / → Offset CO2

About BCD Travel

As a leading provider of global corporate travel management, BCD Travel simplifies and streamlines the business of travel. This benefits the organization on every level: from the bottom line to the business traveler. BCD Travel operates in more than 95 countries, with US$20.8 billion in total sales and a combined worldwide work force of more than 11.000 people. BCD Travel is a BCD Holdings N.V. company.

For more information, visit www.bcdtravel.com.

About BCD Holdings N.V.

BCD Holdings N.V., a Dutch privately owned company founded in 1975 by John Fentener van Vlissingen, is a market leader in the travel industry. The BCD Holdings companies are BCD Travel (global corporate travel management), Travix (online travel: Cheap-Tickets, Vliegwinkel, BudgetAir, Flugladen and Vayama), Park 'N Fly (off-airport parking), TRX (travel transaction processing and data integration), Airtrade (consolidating and fulfillment), VakantieXperts (leisure) and Parkmobile International (mobile parking and traffic applications). BCD Holdings employs approximately 13,000 people and operates in more than 90 countries with total sales, including franchising, of US $17.7 billion.

For more information, visit www.bcd-nv.com

About routeRANK

routeRANK provides a software solution for travel planning. Unlike other solutions that consider only one means of transport at a time, routeRANK addresses the entire travel route by integrating rail, road and air connections. In a single search, routeRANK's patent-pending technology finds and ranks the best possible travel routes, allowing users to sort them according to their priorities such as price, travel time and CO2 emissions, leading to substantial savings in cost and time, and benefiting the environment at the same time.

Custom developed versions of the proprietary software are offered to corporate customers and organizations, for their internal use or use on their own website, in both travel and logistics. Small and medium size companies in particular can easily sign up for the Standard Professional version and website owners benefit from the routeRANK widget.

For another version illustrating the software and for more information, visit www.routerank.com