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## PRESS RELEASE

### **BCD Travel launches TripSource® mobile app**

*Travel app will help keep travelers calm, cool and connected*

**ATLANTA, Jan. 15, 2014** – Travelers who book trips through BCD Travel now may download a free mobile app to help them stay organized and productive. TripSource®, a robust itinerary management app, provides vital travel information with the touch of a finger. Travelers can use TripSource to access and share travel itineraries (airlines, hotels, ground transportation and more). It also provides real-time flight status alerts and gate changes, driving directions to destinations along their journey and even rewards for using the app.

“The mobile device has become one of the most important traveler resources, but few apps address the specific needs of business travelers,” said April Bridgeman, BCD Travel senior vice president of strategic marketing. “TripSource reflects our commitment to providing new services that both improve the travel program and improve the quality of trips—with an app we think the traveler will love using.”

TripSource has launched in Canada and the United States and is available in the Apple® App Store as a free download for clients of BCD Travel. App versions for other languages (French, German and Spanish) and devices (Android and mobile web) will follow. In addition, an enterprise version of the app is slated for the second quarter 2014. That version will provide travel managers with a real-time communications tool for encouraging travelers to make smart choices during trips.

TripSource Enterprise will let companies customize mobile app content and send travelers relevant messages to influence behavior. TripSource expands the number of touch points with travelers during a trip. Historically, opportunities to influence were limited to booking, itinerary changes and intervention following a trip disruption. Now companies may proactively influence more decisions and keep travelers better informed.

Other features in development for TripSource Enterprise include managed hotel and air bookings and custom rewards programs.

Travelers are actively seeking mobile solutions, making them essential in today’s travel management programs. With just a touch, TripSource by BCD Travel delivers:

- BCD Travel itineraries including air, hotel, car, rail and ground transportation – automatically and securely synchronized
- Flight updates with real-time flight status messages and gate change alerts
- Maps and directions to hotels, airports and more

- Exclusive offers and rewards for TripSource users

“As a central source for travel information, we know TripSource will quickly become a favorite travel companion as well as a highly valued management tool for corporate travel managers,” Bridgeman said.

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### **About BCD Travel**

BCD Travel helps companies make the most of what they spend on travel. For travelers, this means keeping them safe and productive, and equipping them to make good choices on the road. For travel and procurement managers, it means advising them on how to grow the value of their travel program. For executives, we ensure that the travel program supports company objectives. In short, we help our clients travel smart and achieve more. We make this happen in 97 countries with 11,000 creative, committed and experienced people. And it’s how we maintain an industry-leading client-retention rate of more than 95%, with 2012 sales of US\$21.2 billion. For more information, visit [www.bcdtravel.com](http://www.bcdtravel.com).

### **About BCD Group**

BCD Group is a market leader in the travel industry. The privately owned company was founded in 1975 by John Fentener van Vlissingen and consists of BCD Travel (global corporate travel management), Travix (online travel: CheapTickets, Vliegwinkel, BudgetAir, Vayama and Easytobook), Park 'N Fly (off-airport parking), Parkmobile International (mobile parking and traffic applications) and joint ventures Airtrade (consolidating and fulfillment) and VakantieXperts (leisure travel). BCD Group employs over 12,000 people and operates in almost 100 countries with total sales, including US\$8.5 billion partner sales, of US\$22.8 billion. For more information, visit [www.bcd-nv.com](http://www.bcd-nv.com).