

Hello. We're BCD Travel.

Where do you want to go?

\$3.5
million
in savings



Policy changes can save millions.

A large global chemical client needed help containing costs. We reviewed their current policy and identified areas of improvement that yielded more than \$3.5 million in savings.



You want to control costs.

We help you get the most out of your policies, suppliers and processes. And by showing you how to engage with your travelers to influence their buying decisions, we give you a handle on hidden spend.



You're committed to keeping travelers safe.

Risk management is job one. We'll help you protect your travelers, your bottom line and your reputation.

Your travel program can take you a lot further than you think.

On the surface, corporate travel seems straightforward—get employees where they need to go for business. We'll show you how to look beneath the surface so you can find opportunities to turn your travel program into the most simplified, streamlined, cost-effective, tweet-worthy experience for travelers and management alike.



You'd like to make travel easier for your road warriors.

Your travelers have other things to think about. Our tools and services keep them productive and in control even when their plans are disrupted. Our goal is to go beyond your travelers' expectations.



You're itching to get a handle on your total travel spend.

We make sure you've got great data. Then we advise you on what to measure to improve your strategy and lower your costs.



What you see is what you manage.

97%
increase
hotel attachment

With our business intelligence, a large consulting firm spotted missed hotel opportunities. We helped them increase hotel attachment from 81% to 97%, which meant more savings, stronger negotiations strength and a higher level of traveler care.



You know that smart travel management covers consulting and meetings.

Our Advito consultants help you develop strategy, improve policy, analyze spend, measure performance—and make the most of new opportunities.

To bring your meetings spend together, BCD M&I can create a meetings strategy for you. Our knowhow and perspective will improve efficiency, drive savings and inspire attendees.

Team evacuation
planned in

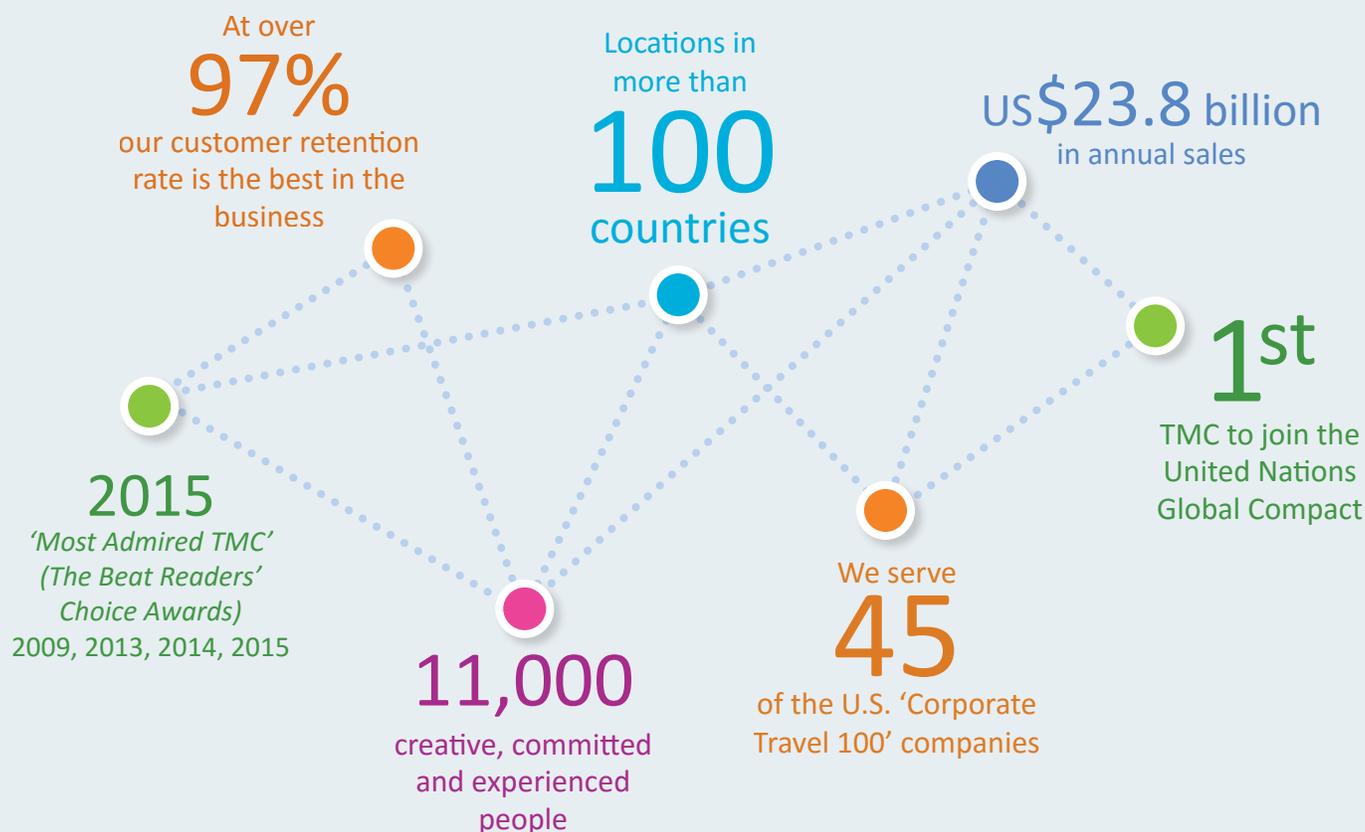
24
hours



When trouble strikes, we're there.

During growing unrest in Egypt in 2012, a client turned to us to evacuate their expat staff. Within 24 hours of receiving the evacuation request, we had booked flights for all travelers, their dependents and their pets. All were safely at their final destinations within 72 hours.

BCD Travel takes you where you want to go.



Global executive team

John Snyder Global President and Chief Executive Officer
Stephan Baars Global Chief Financial Officer
Mike Janssen Global Chief Operating Officer & President, Americas region
Stewart Harvey President, EMEA Region
Greg O'Neil President, Asia-Pacific Region
Mike Walley President, U.K. and Ireland Region
Scott Graf President, BCD Meetings & Events
David Coppens Executive Vice President, Global Operations
Russell Howell Executive Vice President, Technology, Products & Innovation
Kathy Jackson Executive Vice President, Global Client Management and Advito
Louise Miller Executive Vice President, Global Business Solutions, Sales and Marketing
Rose Stratford Executive Vice President, Global Supplier Relations and Strategic Sourcing
Christian Dahl Senior Vice President, Talent Management and Global Human Resources

About BCD Group

BCD Group is a market leader in the travel industry. The privately owned company was founded in 1975 by John Fentener van Vlissingen and consists of BCD Travel (global corporate travel management), Travix (online travel: CheapTickets, Vliegwinkel, BudgetAir, Flugladen and Vayama), Park 'N Fly (off-airport parking), and joint ventures Parkmobile International (mobile parking and traffic applications) and AERTrade International (consolidating and fulfillment). BCD Group employs over 12,500 people and operates in more than 100 countries with total sales of US\$25.6 billion, including US\$10 billion in partner sales. For more information, visit www.bcdgroup.com.

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