

COVID-19 - how business travelers view the measures needed to resume safe travel Business travelers have become less positive about the measures intended to support their return to travel

Travelers told us how different COVID-19 measures have affected their willingness to resume travel

- The share of travelers holding a **positive view** on any of the measures has **decreased** since our February survey. Most have shifted their view from "positive" to "**no impact**," although views on **track & trace apps** and **quarantine** have become much more **negative**.
- Travelers see **effective vaccines** as most important, while the appeal of **digital health passes** has grown relative to the other measures.
- Quarantine is weighing down on the travel intentions of almost 80% of business travelers.

