

# BCD MEETINGS & EVENTS.

**Expect more from us! We  
design and plan  
unforgettable events**





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**We design and plan  
unforgettable events.**

**From large to small meetings – and everything in  
between.**

Team spirit and interpersonal relationships are very important to us. Bringing people together builds loyalty, enthusiasm and creates momentum in your organization.

Choosing to work with BCD M&E simplifies your world. A stable partner who knows you and supports you. Our team will design smart, flexible and customized solutions, which will positively impact your internal working steps and the general handling of your meetings.





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## **FOCUS ON YOUR GOALS. WE'LL TAKE CARE OF YOUR GUESTS.**

The power behind vibrant, in-person programs can be used to change behavior and to create emotional connections that move your company forward. Whether your aim is to strengthen customer relationships, showcase your products, motivate employees or reward performance – we will work with you to captivate your audience. Simply put: We move people to be successful.

Bringing about change starts with your business goals. We take a strategic approach to defining customer goals, leveraging our global resources and designing a compelling experience. We work alongside our customers in order to address every element of your attendee journey right from the start.

### **Put your corporate events in trusted hands.**

Accurate planning and flawless execution. We work with our customers to achieve goals and to be successful through exceptional events. Our team of creative experts is there for you to create one-of-a-kind experiences – from pre-event strategy to post-event communications and everything in between.

Face-to-face interaction is at the heart of the meetings and events industry. It is also what drives our event team.

### **Research, booking and coordination of venues and event spaces that exceed your expectations.**

The location of your meeting or event may be just as important as the event itself. At BCD M&E, we focus on both our existing network and on creative sourcing in order to ensure that your venue is unique, in line with your objectives and exceeds your expectations.

We ensure that the venue can be experienced as a living, breathing aspect of the engagement; underlining your goals, showcasing your brand and able to transform into exactly what we need it to be.

Moreover, thanks to our reach and scale we are able to work with the venue management to provide maximum support at minimum cost. We will be happy to help you find your perfect venue.

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## FROM A TO B. CHEAPER. FASTER. **BETTER.**

Logistics is an often overlooked, but enormously important aspect of any event or meeting. Who? Where? How? When? Everything needs to be perfectly coordinated. We will take care of it all so you can focus on the “why”.



As soon as the participants leave home, our team will support them at the airport, ensure that they arrive safely, assist them with handling accommodation, transportation, food and everything else that comes with it. We want to create something unforgettable. That’s why we forget absolutely nothing.

Meticulous planning. Perfect execution. Passionate service. Whatever it takes. It starts with our people: it is the best and most experienced colleagues in the industry providing our customers with the information, the connections, the foresight and the confidence to go far beyond expectations.

One of the main challenges companies face when hosting meetings or events is getting people to their destination on time, on budget and as smoothly as possible. That’s where we come into play.

Working alongside our sister company BCD Travel and purchasing at scale, we are able to develop, coordinate and negotiate the best possible logistics concepts.

We want your next meeting or event to be exceptional. Let us find and take away the potential logistical challenges.

**Plan with us. Fly with us. Win with us.**

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## DESIGNING MEETINGS THAT CRAFT CONNECTIONS.

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Our customers:

