

**Hello.** We're BCD Travel.

Where do you want to go?

# Your travel program can take you a lot further than you think.

On the surface, corporate travel seems straightforward—get employees where they need to go for business. But we help you look below the surface so you can find opportunities to turn your travel program into the most simplified, streamlined, cost-effective, tweet-worthy experience for travelers and management alike.

**\$3.5 million**  
in savings



## Policy changes can save millions.

A large global chemical client needed help containing costs. After a critical review of their current travel policy, we identified areas of improvement that yielded more than \$3.5 million in savings.



## You want to control costs.

We help you get the most out of your policies, suppliers and processes. And by showing you how to engage with your travelers to influence their buying decisions, we give you a handle on hidden spend.



## You're committed to keeping travelers safe.

Risk management is job one. We'll help you protect your travelers, your bottom line and your reputation.



## You'd like to make travel easier for your road warriors.

Your travelers have other things to think about. We help you keep them productive and in control even when their plans are disrupted. Our goal is to go beyond your travelers' expectations.



## You're itching to get a handle on your total travel spend.

We make sure you've got great data. Then we advise you on what to measure to improve your strategy and lower your costs.



## What you see is what you manage.

Fragmented information stopped a global IT company from seeing its total travel spend. Our Multi-Source Data Consolidation solution changed the way they gathered, integrated and reported data from agency, card and expense sources. The new visibility allowed them to drive policy and behavior changes, resulting in annual savings of more than €720,000 on two of their most frequent routes.

**€720 thousand**  
in savings



## You know that smart travel management covers consulting and meetings.

Our Advito consultants help you develop strategy, improve policy, analyze spend, measure performance—and make the most of new opportunities.

To bring your meetings spend together, BCD M&I can create a meetings strategy for you. Our knowhow and perspective can help improve efficiency, drive savings and inspire attendees.

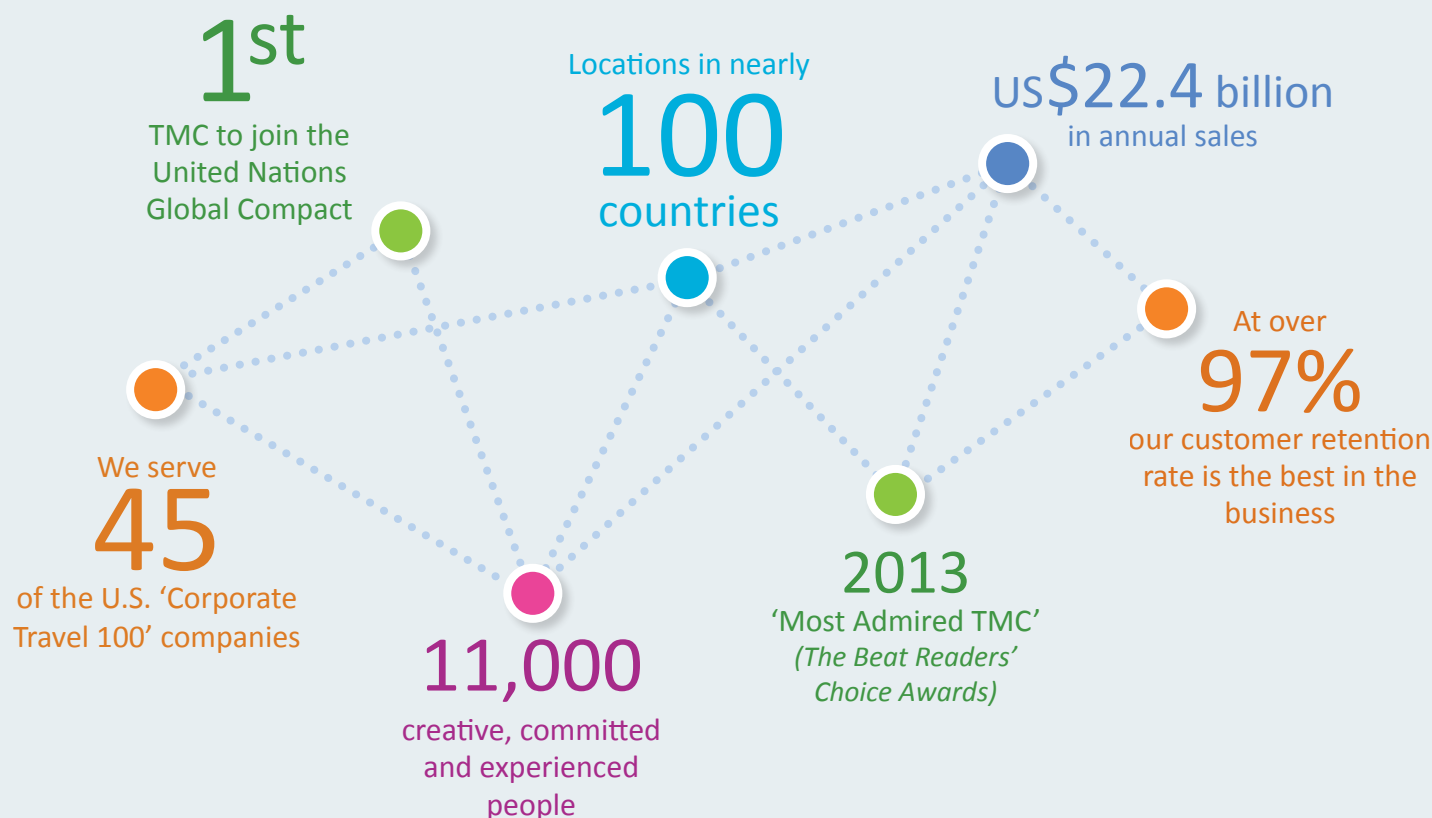
flights booked within  
**24 hours**



## When trouble strikes, we're there.

During growing unrest in Egypt in 2012, a client turned to us to evacuate their expat staff. Within 24 hours of receiving the evacuation request, we had booked flights for all travelers, their dependents and their pets. All were safely at their final destinations within 72 hours.

# BCD Travel takes you where you want to go.



## Global executive team

**John Snyder** Global President and Chief Executive Officer  
**Stephan Baars** Global Chief Financial Officer  
**Mike Janssen** President, Americas and Global Chief Operating Officer  
**Ilona De March** President, EMEA Region  
**Greg O'Neil** President, Asia-Pacific Region  
**Mike Walley** President, U.K. and Ireland Region  
**Scott Graf** President, BCD M&I  
**Russell Howell** Executive Vice President, Global Technology  
**Kathy Jackson** Executive Vice President, Global Client Management and Advito  
**Louise Miller** Executive Vice President, Global Business Solutions, Sales and Marketing  
**Rose Stratford** Executive Vice President, Global Supplier Relations and Strategic Sourcing  
**Christian Dahl** Senior Vice President, Talent Management and Global Human Resources

## About BCD Group

BCD Group is a market leader in the travel industry. The privately owned company was founded in 1975 by John Fentener van Vlissingen and consists of BCD Travel (global corporate travel management), Travix (online travel: CheapTickets, Vliegwinkel, BudgetAir, Flugladen and Vayama), Park 'N Fly (off-airport parking), Parkmobile International (mobile parking and traffic applications) and joint venture Airtrade (consolidating and fulfillment). BCD Group employs over 12,000 people and operates in almost 100 countries with total sales, including US\$9.2 billion partner sales, of US\$24 billion. For more information, visit [www.bcdgroup.com](http://www.bcdgroup.com).

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